

THEME AREA

networking

OBIECTIVES

- 1. Networking of institutions and associations in culture
- 2. Development of the Istrian cultural information service
- 3. Development of inter-sector and international cooperation
 - cooperation between cultural and other sectors (education and science, tourism, building trade, etc.)

TASKS

3.1. Linking several cultural

events and projects with

into a specific cultural

IMPLEMENTATION

1.2. Istria County

2. Istria County

3.5. - 3.6. Istria County

EXPECTED RESULTS

certain activities

specialized data bases

and their services

covered area

international cooperation

1.1. Istria County and Pula Film Festival

1. Establishing continued cooperation among Istrian

cultural institutions in developing joint projects,

2. Functional web information service with access to

exchange of contents and joint promotion of

3. Reinforced inter-sector cooperation and

1.A Increased cooperation in the exchange

obtaining books by the end user

of contents (exhibitions, film and theater

(time needed for searching, reserving and

2.A Number of created data bases, percentage of

performances), number of realized joint projects

of joint Istrian library holdings, quality of service

1.B Percentage of the number of titles in the system

1.3. Historical Museum of Istria

3.1. - 3.4. Istrian Cultural Agency

the mentioned events and

- 1.1. In cooperation with municipalities and towns, creating a program-based county network of institutions
 - 1.2. In cooperation with municipalities and towns, creating a unique data base in libraries, uniting library holdings and using compatible software in all Istrian libraries

3.3. Supporting inter-sector

cooperation in all cultural

activities (especially education

and science, tourism, building

would be allocated to

cultural projects

- 1.3. In cooperation with municipalities and towns, establishing cooperation among Istrian museums (and other institutions such as galleries, libraries, companies that will sponsor archives, etc.) in research, exhibition and publishing projects over a longer period, activities, as well as the development of new services product, the Istrian Package
 - 1.4. Supporting the creation of 3.2. Linking the Istrian Package platforms, networks and other with other sectors (tourism, forms of associations in culture and artistic organizations
 - 1.5. Promoting cooperation with the Archaeological Museum of Istria, State Archives in Pazin and other state institutions in all activities trade, manufacturing industry) focusing on research, valorization 3.4. Launching an initiative and presentation of the cultural by which a percentage heritage of Istria of tourist tax income
 - 1.6. Introducing a bookmobile service in Istria County
 - 3.5. Introducing courses in regional studies in primary and secondary schools (including the making of curriculum, production and publishing of didactic material, teacher education)

- 1.1. 1.7. Istria County
- 2. Foundation for Encouraging Partnership and Civil Society
- 3.2. 3.3. Museum of Contemporary Art



- 1.10. In cooperation with
 - institutionalized support to organizations in the field of new media culture
 - 3.1. Founding a Center for Intangible Culture at the Ethnographic Museum of
 - 3.2. Supporting the creation of the collection of the Museum of Contemporary Art of Istria
 - development of staff in the Museum of Contemporary Art of Istria and the development of research
 - for writers and other artists – Hiža od besid in Pazin 3.5. Founding the Museum of

.4. Opening a residence center

- Script/Glagolitic Museum
 - 3.6. In cooperation with the University of Pula and the City of Pula, supporting the work of the Center for Music

- 1.8. Museum of Contemporary Art of Istria
- 3.1. Ethnographic Museum of Istria
- 3.4. 3.5. Istria County
- 3.6. University of Pula



- 1.4. In cooperation with municipalities and towns, increase funding necessary for the purchase of books for school and public libraries
 - 1.5. Supporting the work of the University library relating to care for specialized libraries
 - 1.6. Construction of a multipurpose exhibition area intended for major theme, 3.E State of the holdings of the Museum of Script/ problematic, group and retrospective exhibitions (and determining the model of management)
 - 1.7. In cooperation with municipalities and towns, building a unique depot for the preservation of museum holdings according to professional standards

evaluation)

1.8. In cooperation with municipalities and towns, supporting the founding of dislocated collections

1.A Number of new services in libraries, newly opened

1.B Number of purchased books for school and public

exhibition area, quality of management model of this area (level of satisfaction of the professional public, level of satisfaction of the interested public)

1.F Number of founded dislocated museum collections

(according to the analysis of annual programs)

1. H Number of projects valorizing the Istrian maritime

1. I Number of newly opened job posts in the Istrian

2.A Number of allocated institutionalized incentives

(and their overall amount) in the field of new

published research papers, stored documents

(including audio and video material) and number

professional evaluation of the holdings), number

Museum of Contemporary Art of Istria, number of

published professional and research papers by the

staff of the Museum of Contemporary Art in Istria

3.c Number of organized concerts (and venues) of the

3.D Number of quest visits of writers and other artists

Glagolitic Museum (independent professional

Symphony and Accordion Orchestras

in the House of Writers

1.c Level of construction of the central depository

1.E Level of construction of the common depot for

1.G Level of specialization of the town galleries

National Theater for professional staff

3.A Center for Intangible Heritage – number of

of organized professional conferences

3.B The state of the holdings of the Museum of

Contemporary Art of Istria (independent

of art works made in the production of the

1.D Level of construction of the multi-purpose

libraries

heritage

media culture

library for Istria

museum holdings

job posts and the newly built premises for library

Maritime Museum of Istria



EXPECTED RESULTS

- 1. Coordination of library, gallery and museum work in accordance with professional standards (international conventions, national legislature)
- 2. Stability of organizations in the field of new media culture
- 3. Increased scope of work, as well as its diversification in the field of intangible heritage, music and visual arts

IMPLEMENTATION

1.1. In cooperation with municipalities and towns, financially supporting the creation of new services in libraries and new job posts accordingly

institutionalization

gallery and museum activities

THEME AREA

TASKS

1.2. In cooperation with municipalities and towns, financially supporting the opening of new premises necessary for library activities

1. Adjusting to professional standards in library, theater,

2. Development of institutional support to new media culture

3. Development of institutional support in activities related

to intangible culture, literature, music and visual arts.

- municipalities and towns, supporting the specialization of town galleries (into galleries of contemporary art or other profile galleries)
 - 1.11. Supporting the founding of a theater company of the Istrian National Theater



- 2.1. Inviting tenders for
 - Istria
 - - 3.3. Supporting the and production work
 - information service offering information on current events, as well bases (e.g. data base of Istrian monuments. cultural actors, etc.)



- 2.B Up-to-datedness of web service (frequency of daily change), quality of service (possibilities of data base internal search), number of web service
- 3.A Percentage increase of sponsor funding in the budget of events and projects of the Istrian Package, as well as the increase of media coverage of the Istrian Package events and projects (through the number of reports, articles, interviews)
- 3.B Increase in the number of projects connected with several related sectors (users of general
- from tourist tax
- 3.D Number of primary and secondary schools with introduced courses in regional studies
- artists abroad





3.E Increase in the number of Istrian cultural

2.1. Creating a data base with information on all cultural actors, cultural events. international competitions and potential international partners

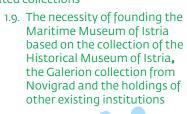
2.2. Creating a data base on the Istrian cultural heritage (monuments, archives, library and museum holdings, intangible culture)

2.3. Establishing a web as access to various data



- cultural purposes)
- 3.c Amount of collected funds for cultural projects
- organizations participating in international projects
- 3.F Increase in the number of guest visits of Istrian







supporting institutional and extrainstitutional artistic production

OBJECTIVES

- 1. Development of production conditions in literature and publishing, music, drama and dance theater, cinematography and visual arts, and new media culture
- 2. Development of audience, critical reflection and understanding of artistic work

- 1.1. Supporting the development of human resources in drama and dance theater, literature, cinematography and visual arts through a system of scholarships
 - 1.2. In cooperation with municipalities and towns, encouraging investment in infrastructure (space and equipment), such as: opening work spaces for visual artists and musicians, purchasing mobile stage and seating area for theater and music festivals, equipment for the development of film services, and the equipment and space of nonprofit clubs
 - productions developing in cooperation with the local artistic community 2.1. Initiating media projects (in print and electronic

2.2. Improving communication

between organizers of

cultural activities and media

media) that will offer

news reports on the most

important cultural events,

problem-oriented texts

and art criticism

1.3. Supporting festival

- of independent centers of artistic projects
- 2.3. In cooperation with municipalities and towns, developing a model of motivating and encouraging school teachers to introduce school children to cultural and artistic programs (visiting the cinema, theater, exhibitions, etc.)
 - 2.4. Supporting marketing activities in culture intended for school children and students
 - 2.5. Supporting the organization of public debates, workshops and other activities intended for a deeper understanding of cultural activities (art, architecture and urban planning, media, etc.)

- 1.A Increase in the number of dance and drama theater productions in Istria (including the so-called festival productions), number of awarded performances, number of performances chosen to participate at relevant national and international festivals
- 1.B Increase in the number of film workers in Istria and the diversification of services in the field of cinematography, number of realized film productions in Istria, number of Istrian film workers participating in film activities in Croatia and abroad
- 1.c Increase in the number of studios, exhibitions of contemporary visual artists and purchase of their works
- 1.D Increase in the number of work spaces for musicians, increase in the number of musical instruments and equipment for musicians
- 1.E Establishing independent centers for the production and promotion of contemporary art
- 1.F Number of realized co-productions between institutional and extra-institutional culture
- 2.A Increase in the number of published (art) reviews
- 2.B Widely distributed publications specializing
- 2. c Increase in the number of individual and organized visits of school children to exhibitions, cinema and theater performances
- 1.4. Supporting the development production and promotion of
 - 1.5. Supporting the appearance of artists at relevant international events
 - 1.6. Supporting the presence of galleries at relevant international contemporary art fairs, and publishers at relevant international book fairs
 - 1.7. In cooperation with municipalities and towns, initiating a system of purchasing works of visual artists through independent professional evaluating bodies and galleries as mediators
 - 1.8. In cooperation with municipalities and towns, increase funding necessary for the purchase of books for school and public libraries
 - 1.9. Supporting translations, from Croatian into Italian and Italian into Croatian, of works by Istrian authors
 - 1.10. Supporting cooperation between institutional and extra-institutional culture (especially through coproductions)

THEME AREA

valorization of culture

OBIECTIVES

- Raising awareness about the values of cultural heritage and culture
- 2. Increasing the visibility of contemporary artistic creation and the work of cultural workers
- 3. Increasing the level of autonomy of the cultural system

1.11. In cooperation with

municipalities and towns,

supporting the mediating

3.3. Founding the Istria County

Urban Planning and

Council for Architecture,

Landscape Architecture

3.4. Determining precisely the

purpose of funds allocated by

(e.g. for publishing, literature.

needs in the cultural sector

cultural amateurism, etc.)

means of competition to public

role of cultural institutions

1.12. Supporting programs of

language in Istria

socialization of the Italian

- Supporting the presentation of cultural heritage by means of complex exhibitions (and accompanying educational programs) in the country and abroad, as well as special publishing projects (monographs, theme editions, catalogues)
 - 1.2. Supporting exhibitions on architecture
 - 1.3. Determining publishing priorities (so-called major editions) at the County level and directing human and financial resources to the realization of these priorities

information center in Pula

that will make available

information on Istrian

and cultural events

- 1.4. Determining research priorities at the level of Istria County
- 1.5. Creating systems of incentives for users/ owners of cultural assets and restorers, craftsmen and individuals possessing traditional and restoration skills and knowledge 1.13. Establishing a cultural and

1.6. Supporting the

- digitization of archives, cultural heritage, projects library and museum holdings, as well as immovable cultural monuments 1.14. In cooperation with municipalities and towns,
 - offering support to cultural and artistic amateurism and the founding of an association of cultural and artistic societies of
 - 2.1. Supporting the creation of a respectable event in the field of contemporary visual arts that will gather and link local and international artists, curators, critics, etc.
- 2.2. Supporting the promotion 3.5. Establishing a years-long of contemporary Istrian support to complex projects art through media, tourist (e.g. in publishing, research, etc.) promotion, etc.
 - 3.6. Introducing authors scholarships for artists
 - 3.7. Initiating legal proposals that will by means of tax relief enable greater investment in culture through sponsorship and
 - 3.8. In cooperation with the county coordination and association of towns, initiating legal proposals and operational measures that will increase decentralization of the cultural sector and increase the level of cooperation between state, county and town institutions and bodies

- 1.A Number of organized exhibitions that represent the Istrian cultural heritage as an issue and theme, as well as the number of visitors at these exhibitions
- Publishing major (encyclopedia, monograph) editions on Istria
- 1.c Number of research projects carried out with the support of Istria County
- 1.D Number of craftsmen with the Istria Quality license, increase of orders to these craftsmen, number of owners of cultural assets consuming incentive funding
- 1.E Number of digitized books and other library holdings
- 1.F Increase in the number of books in regional collections and in languages of national minorities
- 1.G Increase in the number of published scholarly papers about Istrian composers and Istrian traditional music and increased number of released CDs (and other forms of presentation) of Istrian traditional music
- 1.н Increased interest for learning the Italian language in primary and secondary schools
- 1.1 Organized Istrian Convention on Culture with the topic of Istrian identity
- 2.A Number of articles (including interviews of involved actors) published in specialized media for contemporary art, number of involved organization partners (museums, organizations, media)
- 3.A Activities of the mentioned Istria County Councils
- 3.B Precise presentation of funds (per activities, organization form) allocated to culture by Istria
- 3.c Years-long support to projects and authors
- 3.D Number of initiatives (changes of laws and acts, as well as operational measures) encouraged by the County, increased number of carried out cooperations with state and town institutions documentation and



- 1.8. Supporting programs intended for research, documenting, digitization, archiving and presentation of the work of Istrian artists (composers, writers, etc.)
 - 1.9. Supporting programs intended for research, documenting, digitization, archiving and presentation of traditional knowledge and skills (traditional instruments, crafts, building, etc.)
- 1.10. Supporting programs dealing with and valorizing the Istrian identity and holding of the Istrian 3.2. Founding the Istria County Convention on Culture based Council for Intangible on Istria's identity.

1.1. - 1.2. Istria County, Museum of Contemporary Art of Istria, Pula Film Festival, Istrian National Theater, Istrian branch of the Croatian Writers' Association

- 1.3. 1.4. Istria County
- 1.5. 1.6. Museum of Contemporary Art of Istria
- 1.7. 1.9. Istria County
- 2. Istria County

EXPECTED RESULTS

- 1. Reinforced and high-quality artistic production
- 2. Developed art criticism and initiated media projects (e.g. publications, portals, etc.) specializing in
- 3. Increased interest of the public, especially school children and students for following artistic and cultural programs

IMPLEMENTATION

- 1.1. 1.6. Istria County
- 1.7. University of Pula
- 1.8. Ethnographic Museum (Center for Intangible Culture)
- 1.9. 1.12. Istria County
- 2. Istria County
- 3. Istria County

EXPECTED RESULTS

Heritage

3.1. Founding the Istria County

Cultural Cooperation

Council for International

- 1. Raised awareness about the protection of cultural heritage in everyday life and preservation of knowledge and skills based on cultural heritage
 - 2. Reinforced status of art (artists and other cultural workers) in society
- 3. Improved decision procedures in culture and increased participation of cultural workers in decision-making bodies