

PROJECT DRAFT

TITLE	MOVE_YU - Networking for the development and Management Of joint Valuable practices of good governance in sport for YoUth in Europe
PROGRAMME	ERASMUS+ is the EU Programme in the fields of education, training, youth and sport for the period 2014-2020. This project idea refers to the specific actions in the field of sport – call for proposals EAC/S11/13
2014 CALL'S PRIORITY / TOPIC selected	SPORT - COLLABORATIVE PARTNERSHIPS This action offers the opportunity to develop, transfer and implement innovative practices in different areas relating to sport and physical activity between various organizations and actors in and outside sport. The main topic of this project proposal is: EU principles on good governance in sport
LEAD PARTNER	Comune di Bergamo - Istituzione per I Servizi alla Persona - Servizio Sport - ITALY
Background of the project: problem to be tackled, state of the art	<p>According to the European Union, sport has a main social function and it should be considered – on the same level of education and training – a fundamental tool for the balanced psycho-physical growth of individuals, with particular reference to younger generations (as stated in the EU Maastricht Treaty).</p> <p>The practice of sport – due to its social, educational and training contents – is a right for all the EU citizens (European Charter of Sport for all) and it represents an interest for the collectivity that each Member State should sustain with due competences and precision.</p> <p>Nevertheless, the organization of the models for the management of sport in Europe, and in particular of the related training and educational activities for the new generations, assume different ideas deriving from the specific social and economic context of each different European territory. The different models had a not homogeneous development, and depending on the experiences/contexts they lead to different quality indicators and – sometimes – to clear criticalities.</p> <p>As an example, the main features of the Italian situation show an high rate of inactivity of the population (a survey on lifestyles by “Istat” shows that only 32% of citizens in Italy practices sport activity), the low prevalence of models of “recreational sport” and “socializing sport”, the insufficient diffusion of the model of “preventive sport” in front of the “competitive sport”. Finally, the tendency to the early abandonment of sport activity among youngsters (more or less when they are 16 years old) is quite diffused.</p> <p>Among the local peculiarities concerning the sport activities we also notice a strong fragmentation of sport management (indeed, in the city of Bergamo there are about 200 sport companies and associations for different sport activities, being or big companies participating to national competitions or small sport groups). The contribution of adults on voluntary basis (managers, trainers, coaches) is important since they represent almost the totality of experts in the sector.</p>

	<p>The EU principles about good governance in sport foresee for all EU citizens common objectives and rules in the sector of sport, regardless of the local context and the organizational model applied. Within these principles, the sport is mainly aimed at improving the physical and mental condition of the practitioner, at the development of meaningful social relationships and, finally, at achieving results in the course of events and competitions of all kinds (Lisbon Treaty).</p> <p>Starting from this assumption, there is the opportunity to promote a meeting and a comparison between the operators from different European countries for a survey on sport training and educational models adopted, focusing around the activities and working methods and ideas for the new generations.</p> <p>As a starting point, the work foresees a specific study of the methodologies that the sport operators adopt, in particular their training, with the aim to investigate the tools and techniques used to make sport a means of socialization and an opportunity of prevention and recreation, this favoring inclusion processes. The project also intends to favor the confrontation among good practices elaborated by the partners and, at the end, to activate experimentations of those good practices on the field, with the direct involvement of young athletes coming from the involved countries, during activities of sport exchange together with the sport operators involved.</p>
OBJECTIVES	<p><u>General objective:</u></p> <p>The partnership aims to the confrontation, analysis and deepening of the methodologies and techniques employed by the different European bodies (local authorities, organizations, associations) engaged in sport practices and valorization with reference to young generations, with the purpose of sharing the good sport practices, disseminating and promoting models of sport activities for youngsters able to valorize the socializing-preventive and recreational objectives beside the ones related to competitiveness in sport, thus contributing to a good governance in the sector of sport.</p> <p><u>Specific objectives:</u></p> <ol style="list-style-type: none"> 1. Testing, documentation and comparison of the training actions in favor of the adults who work in sport sector, referring to the guidelines and the principles developed by the European Union on the theme of dissemination of good practices in sport, thus contributing to greater disclosure and knowledge of such directives and principles. 2. Valorization of the best practices in sport proposed by the project partners through the confrontation of their experiences. 3. Diffusion of effective training, educational and preventive tools in favor of the staff working in sport sector and being in touch with new generations, supporting the networking of methods and strategies. 4. Meeting among different sport operators (administrators, coaches, trainers, parents, etc.), also in preparation of a transnational sport youth exchange. 5. Valorization and support to the local associative resources, making them the core participants in transnational activities.

	<p>6. Organization of a transnational youth sport exchange involving not only local sport clubs but also schools and families of the youngsters (target 13-14 years old) hosting the foreign young athletes.</p>
MAIN ACTIVITIES	<p>The main project actions consist in the comparison between the different partners and sport operators, as well as in the study and analysis of the methods that operators adopt starting from concrete training experiences made during the implementation period, in order to agree on common principles of good governance in sport with particular reference to the field of youth. In the specific:</p> <ol style="list-style-type: none"> 1. Training of adults to effectively support the 3 models of sport among youngsters (socializing sport, preventive sport, recreational sport) to put side by side to “competitive” sport, with particular attention to the age of athletes and focusing on the systematic enhancement of the sense of self-efficacy that sport activity generates. 2. Collection of documentation tools that enable the creation of effective forms of comparison between the practices in the field of sport. 3. Development of models, techniques and tools shared during the project as good practices. <p>As a time table, the project will develop as follows:</p> <p>1 – Preliminary phase for sharing among participants: each partner collects and share with the other partners information and documents concerning tools, methodologies and action strategies about the socializing, preventive and recreational features of sport activity among youngsters. 2 months (January - February 2015).</p> <p>2 – Preliminary meeting in Italy, organized as information and cognitive conference among the partners, to start up the subsequent work. (March 2015).</p> <p>3 – Planning and organization of a phase concerning 4 training and educational modules, each one focusing on the following topics:</p> <ol style="list-style-type: none"> 1. Not only competitive sport. 2. Recreational sport. 3. Socializing sport. 4. Preventive sport. <p>With the involvement of target experts and consultants, the partners plan target local actions aimed at developing methodologies and techniques targeting the 4 topics above and they assure the due documentation to these actions.</p> <p>Each module foresee – as a next step – a confrontation according the following steps:</p> <p>A: Sharing the work done locally through the documentation tools identified above.</p> <p>B: Focus-group work on the specific topic with the detection of the best practices.</p> <p>C: Planning and implementation of forms of experimentation of the good practices identified during the reception of delegations of young athletes in Bergamo – Italy.</p>

	<p>D: Information, communication and dissemination to the general public.</p> <p>The time schedule of the 4 modules is: 1° module – sport operators and youngsters - (May 2015). 2° module – sport operators - (September 2015). 3° module – sport operators - (November 2015). 4° module - sport operators and youngsters - (May 2016).</p> <p>The 1st and 4th modules, placed at a distance of one year from each other, will allow the direct comparison - on the field and with the young athletes - of the best practices shared during the project. During the 1st and 4th modules a qualifying part of the project is represented by the placement of the foreign youngsters as guests of the Italian youngsters, with the active involvement of associated partners of the territory of Bergamo (Sports Associations, Educational institutions, families). During the 4th module, the results produced will be granted the most dissemination and visibility also through the organization of a public moment involving the general public.</p>
<p>PRODUCTS/ RESULTS</p>	<ul style="list-style-type: none"> - Research, analysis and comparison of models of sport management in favour of the younger generations with joint identification of good practice in sport. - Collection and documentation of the best practices facilitating the integration between European partners on the sport experiences, skills, techniques and tools, promoting an awareness of the different contexts of the focus proposed from time to time. - Creation of posters, leaflets, videos, promotional tools, organization of public events, workshops and more to for sensitization and awareness raising, thus reinforcing the communication about the EU principles and directives on sport. - Creation of a multilingual website for the sharing of the sport good practices. - Creation of a transnational network of services (local associations and other organizations in each territory, including sport clubs, schools, etc.) supporting the partnership. - Creation of a “Charter of joint sport good practices”, as final document to share with the European Union, containing the objectives and results achieved with the project with the aim to delineate the EC principles of good governance in sport, by suggesting guidelines around the issues analyzed, providing renewed stimulus to the improvement of local actors in Europe (corporations, associations, institutions) that operate in favor of the young generations in the field of sport.
<p>DURATION</p>	<p>18 MONTHS (January 2015 - June 2016)</p>
<p>DIRECT AND INDIRECT</p>	<p>With reference to the territories involved in the project:</p> <ul style="list-style-type: none"> - Main staff within local authorities, sport managers and coaches, sport

BENEFICIARIES	trainers, teachers. - Youngsters - Sport associations and groups - Schools - Charities or other local places where sport is practiced - Families of the involved youngsters.
ESTIMATED COST	TO BE DEFINED EU co-financement is max 80% of total eligible costs.
PARTNER SEARCHED	Any type of non-profit organisations and public bodies (i.e. public authorities in charge of sport at local, regional, national levels, sport organisations, sport clubs, sport-related organisations and organizations active in the field of education, training or youth). Searched countries: 28 EU Member States; EFTA/SEE countries (Norway, Iceland, Lichtenstein); Turkey, Former Yugoslav Republic of Macedonia. The participation of organizations coming from Partner Countries will be evaluated on a single basis.
NEXT DEADLINE OF THE CALL	26 JUNE 2014

Contacts

Federico Terzi fterzi@comune.bg.it
Monica Monti progetti@ineuropa.info