

**EU**  
PROJECTS  
IN ISTRIA



The project is co-funded by the European Union,  
Instrument for Pre-Accession Assistance.



ISTARSKA REGIJA  
ZUPANIJA ISTRIANA









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This publication proudly presents 20 representative projects from the territory of the Region of Istria, including the participation of all administrative departments and agencies of the Region of Istria - from the Istrian Development Agency (IDA) through the Istrian Regional Energy Agency (IRENA) to the Agency for Rural Development of Istria (AZRRI) as well as all other institutions founded by the Region of Istria.

Although it is an ungrateful task to single out just some of the projects, we would like to give a brief presentation of different projects from various activity areas of the Region of Istria in this publication.

During the pre-accession period, the Region of Istria proved the most successful in withdrawing funds from various European funds as well as other international programmes. A branched network of cooperation with foreign partners, memberships in international organizations, activities of the Office in Brussels contributed to enriching its experience and the participation of the Istria Region entities in 320 projects funded by the European and other international funds. The value of these projects for the Region of Istria, some of which are still being implemented, is 106 million euro.

As a full member of the European family, we are privy to structural funds which the bodies of the Region of Istria in cooperation with municipalities and cities, enterprises and civil society associations are planning to utilize by busily preparing projects worth 190 million euro for the period 2014-2020.

These very structural funds are our big development opportunity facilitating the delivery of those projects, which truth be told, we could not finance ourselves. We have therefore intensively been preparing for large infrastructural projects, primarily by developing technical documentation as a development basis. We have also been investing in employee education by trying to finance it through European projects.

Our priority projects come from the field of economy and agriculture, welfare, health and education, although tourism must not be neglected in view of the existing possibilities provided by European funds, which utilization must be improved in the following period.

Infrastructural projects have primarily been developed in cooperation with our municipalities and cities as owners of public property, entities best acquainted



with the existing needs on the territory in order to make our projects the engines and drivers of our region's balanced development.

We are expanding our friendly relationship to new partner regions such as Polish Malopolska or German Baden-Württemberg as well as new cooperation models recommended by the European Union including the European Grouping for Territorial Cooperation, which we plan to use as a basis for developing new projects and further earning of concrete financial benefit for our region.

We wish to continue our cross-border cooperation as a proof of borders not being barriers but connecting bridges thus contributing fully to the creation of the common European area.

Enjoy your reading!

PRESIDENT OF THE REGION  
Valter Flego, M.Sc.

A handwritten signature in blue ink, appearing to be 'Flego'.





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# INTRODUCTION

This publication has been funded by the European AdriGov project (Adriatic Governance Operational Plan), which was carried out as part of the 2007-2013 IPA Adriatic Cross-Border Cooperation Programme. The project was designed by friendly and partner regions on the basis of a long-lasting cooperation along the Adriatic-Ionian territory and partnerships created under the Adriatic Euroregion founded in 2006 in the city of Pula. The first joint project was Adri.Eur.O.P. which set up preconditions for undisturbed operation of the Adriatic Euroregion representing at that time a unique cooperation model between regional and local self-government bodies from Italy to Greece by means of an international association.

The project's objective at that time was to support the operation of the Adriatic Euroregion in its first operational period, improve its relations with the EU bodies and institutions and create its efficient operational programme.

The Adriatic Euroregion has grown into the Adriatic-Ionian Euroregion consisting of 26 members, regional and local authorities from Italy, Slovenia, Croatia, Bosnia&Herzegovina, Montenegro, Albania and Greece.

The majority has partnered in the AdriGov project, one of which objectives is to develop and adopt the EU Strategy for the Adriatic and Ionian Region (EUSAIR) as a sort of a forerunner to the current process of establishing the Adriatic Ionian Macroregion. The adoption of this strategy should be based on the accepted Baltic Sea and Danube strategies as a precondition for, among others, more efficient utilization of European funds.

A more efficient utilization of European funds is the very objective set by the Region of Istria, which has within this project conducted activities aimed at furthering capacities for the implementation of the European regional policy and using European means in public, civil and economic sectors.

As part of this project, the Region of Istria has conducted a series of education titled 'EU Funds and Successful EU Project Management - European Tools for Local and Regional Development' within which the following workshops were carried out: 'Project Cycle Management', 'Cohesion and Structural Funds', 'Union Programmes' and 'EU Funds in Practice'. Apart from the above mentioned, a number of other workshops were also carried out: 'Regional Level Strategic Planning', 'Guidelines for the 2014-2020 Programme Period', 'Increased Economic Activity and Competitiveness of Small and Medium-Sized Enterprises', 'Introduction of Erasmus+' and 'Human Rights' seminar.

Apart from preparing and implementing European projects, it is important to support our friendly entities from the neighbouring countries which desire is to become members of the EU as well as to transfer our experience to those who wish to learn from the Region of Istria as it did by adopting experience and knowledge from its foreign friends, primarily neighbouring Italy.

The Region of Istria participates in management bodies of the IPA Cross-Border Cooperation Programme. The majority of projects has been funded through

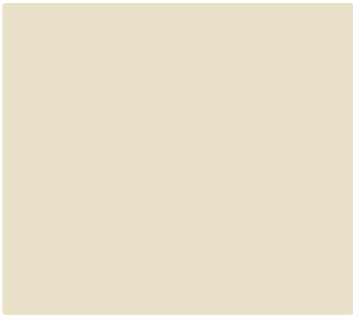


Slovenia-Croatia and Adriatic cross-border programmes resulting in the acquisition of rich experience and setting up foundations for efficient structural fund management.

ADMINISTRATIVE DEPARTMENT  
FOR INTERNATIONAL COOPERATION AND EUROPEAN AFFAIRS

ACTING HEAD  
Patrizia Bosich





# MULTILATERAL COOPERATION

The Region of Istria participates in the work of numerous international organizations, primarily those which gather the regional level of authority. It is a member of or its representatives cooperate with international organizations, initiatives and networks, the most important of which are the following: AER - Assembly of European Regions (the Region of Istria has been a member since 1994; this association gathers more than 250 regions from 25 counties for the purpose of its representation before European institutions), CRPM - Conference of European Peripheral Maritime Regions (since 2001), IRE - Institute of the Regions of Europe (with its head office in Salzburg and the Region of Istria as one of its founders in 2005), AE - the Adriatic Euroregion (founded in Pula in 2006 with its head office in Pula), AEBR - Association of European Border Regions, Wateregio (2008), ALDA - Association of Local Democracy Agencies, MMFN - Mediterranean Model Forest Network (2008), AREV - Assembly of European Wine-Producing Regions (2008), CEMR - Council of European Municipalities and Regions (2010), R20 - Regions of Climate Action (2010), NECSTouR - Network of European Regions for Competitive and Sustainable Tourism (2011). The Region of Istria also cooperates with the European Council - the Congress of Regional and Local Authorities and the EU Committee of the Regions.

The political cooperation with the above mentioned organizations aims at fostering economic, cultural and other forms of cooperation. The cooperation with international organizations results in experience and new knowledge in various regional development areas. The objective of being a part and participating in the work of such topic-focused partner networks is to improve a sector, meet good practices, establish partnership relations with other regions and eventually create and deliver joint development projects.

# BILATERAL COOPERATION

Under bilateral cooperation with foreign regions, the following international cooperation agreements in various areas have been concluded: Tuscany (Italy, 1994), Liguria (Italy, 2010), Veneto (Italy, 1995/renewed in 2013), Friuli-Venezia Giulia (Italy, 1999/renewed in 2011), Somogy (Hungary, 1998), Carinthia (Austria, 1998), Harghita (Romania, 2000), Vojvodina (Serbia, 2001), Zenica-Doboj Canton (BIH, 2004), Kerry (Ireland, 2004), Yunnan (China, 2004), Trenčín (Slovakia, 2004), Zhejiang (China, 2005), Sarajevo Canton (BIH, 2008), Champagne-Ardenne (France, 2009), Puglia (Italy, 2009), Emilia-Romagna (Italy, 2011), Malopolska (Poland, 2013).

Apart from these regions and despite not having signed cooperation agreements, the Region of Istria also successfully cooperates with numerous other regions on European projects or within the work of international organizations or other joint initiatives.

# 01 DO THE RIGHT(S) THING!

## TOPIC/FIELD COVERED BY THE PROJECT

human rights

## PROJECT TITLE

Raising young Europeans' awareness of human rights, peace and development in 21st century

## PROJECT ACRONYM

Do the Right(s) Thing!

## SECTOR

education

## SOURCE OF FUNDING (PROGRAMME)

EuropeAid - 'Non-State Actors and Local Authority Representatives in Development'

## BENEFICIARY IN ISTRIA

Region of Istria

## PROJECT BUDGET

TOTAL BUDGET: EUR 1,210,809.33

BUDGET FOR ISTRIAN BENEFICIARY: EUR 186,464.42

## DURATION

March 2014 – March 2017

do the  
right(s)  
thing!

The main project objective is to promote the culture which supports **human rights, peace and global development among young Europeans** in Italy, Croatia and France for the purpose of building a fairer future without poverty and conflicts. On the other hand, a more specific goal entails raising awareness and understanding among EU pupils, aged 11 to 18, in Tuscany, Lower Normandy and the Region of Istria of the ways in which they can use their opinions, attitudes and activities in promoting human rights both globally and locally.

Within the Istrian Region focused project, numerous activities have been foreseen starting from training primary and secondary school teachers. They will be acquainted with methodology and information regarding the specific human right, followed by its implementation during **educational pupils' awareness raising activities in the classrooms**. The central project event, the Human Rights Meeting, will be held every year on the occasion of the Human Rights Day. This event will provide pupils with an opportunity to be active, present their works and ask guests questions. Invited guests will include relevant writers, scientists, artists, musicians and actors as well as pupils from the partnership regions of Tuscany and Lower Normandy. This will be followed by democratic participation workshops aimed at developing several proposals to be presented directly by the pupils to local decision makers during the final workshop. Relevant decision makers will promise to carry out one of the presented proposals. The national workshop, which will be attended by numerous relevant stakeholders for the purpose of analysing human rights and their place in school curricula, will also be held as part of the project.

As part of the project, an interactive online platform will be set up aimed at developing experiences and promoting activities among pupils and teachers from

The Do the Right(s) Thing! Project is the result and an example of implementing a good practice of multi-year human rights-related education among secondary school pupils in the Tuscany region. The implementation of the project started in the Region of Istria in the very moment of introducing the subject of citizenship education in the Croatian secondary school curricula aimed at preparing pupils to leave school as active and responsible citizens. Specific human rights which will be taught to pupils during workshops as part of the Do the Right(s) Thing! will greatly contribute to achieving this goal.

Anamaria Škopac Pamić and Ana Šimić  
PROJECT COORDINATORS



three regions. The Human Rights File focusing on the human right discussed, will be published every year in four languages.

The human right topic will change every year of the project implementation as agreed by the project partners. The first year topic is 'The Right to Peace for Sustainable Planet'.

The objective is to **include a total of 43,350 pupils, 398 teachers and 60 local decision makers** in three regions during the three years of project implementation.

The project partners are: Region of Istria (Croatia), Region of Tuscany, Oxfam Italy, Florence University (Italy), Region of Lower Normandy and International Institute for Human Rights and Peace (France).

## Project results

- » increasing students' awareness of human rights by connecting with their colleagues in the EU and beyond as well as their understanding on how their local activities can contribute to human rights protection, promotion and advancement both locally and globally
- » establishing a sense of security in primary and secondary school teachers who in their classes teach about human rights issues
- » increasing local authority capacities in three regions for designing and promoting joint activities to support and improve human rights; local authorities tackle challenges such as global poverty in an active manner by exchanging experience and expertise

# 02 S.I.M.P.L.E.

## TOPIC/FIELD COVERED BY THE PROJECT

protection of rights and strengthening of minority people identities

## PROJECT TITLE

Strengthening the Identity of Minority People Leads to Equality

## PROJECT ACRONYM

S.I.M.P.L.E.

## SECTOR

protection of minority rights

## SOURCE OF FUNDING (PROGRAMME)

the 2007 – 2013 IPA Adriatic Cross-Border Cooperation Programme

## BENEFICIARY IN ISTRIA

Region of Istria

## PROJECT BUDGET

TOTAL BUDGET: EUR 1,061,078.00

BUDGET FOR ISTRIAN BENEFICIARY: EUR 177,040.00

## DURATION

March 2011 – February 2014

[www.simpleproject.eu](http://www.simpleproject.eu)



The S.I.M.P.L.E. project was focused on the systematic gathering of information about the status of protection of minority rights in the Adriatic regions of five different countries (Italy, Croatia, Slovenia, Montenegro and Albania) and the analysis of their sociological, culturological, legal and political aspects that will provide the foundation for the development of a common strategy.

The most important results achieved through the project implementation consist in the **identification of obstacles that hinder the comprehensive socio-economic cohesion of the members of ethnic minority groups** in the Adriatic regions, the elaboration of the Adriatic Action Plan for the promoting and strengthening of minority groups, creating a public-private cooperation system – the Adriatic Permanent Observatory on Minority Communities – defining joint guidelines and governance models, **developing intensive capacity building actions for professionals in the minority communities for the promotion and protection of minority rights, raising public awareness of minority rights across the entire Adriatic region population through the organization of conferences, seminars and workshops.**

As part of the S.I.M.P.L.E. project, numerous programmes focused on strengthening minority communities cultural identities and diversities in the Adriatic region countries were launched including the establishment of the Multilingual Supporting Agency of the Region of Istria.

The programmes provided practical aid to citizens as well as local and regional public entities, especially in translating official records, documents and signs as well as text books. Particular help was provided in advising on citizens' rights and language issues. A short bilingual guide was drafted focused on legislation as well





Strengthening the Identity  
of Minority People Leads to Equality



The European S.I.M.P.L.E. project is the acronym for Strengthening the Identity of Minority People Leads to Equality. This is the first initiative of the institutional cooperation between countries bordering on the Adriatic Sea (participating countries include Croatia, Italy, Montenegro, Albania and Slovenia) which aim is to strengthen the position of native Italian national community by promoting bilingualism in observance of the statues of Istrian municipalities, cities and the Region and through the promotion of cultural plurality, as an expression of the value of cultural diversity.

Viviana Benussi  
VICE PRESIDENT OF THE REGION OF ISTRIA



as a leaflet listing bilingual signs, which was distributed to cities and municipalities as well as all entrepreneurs with an aim of promoting equality in the use of the Croatian and Italian languages across the Region of Istria.

Special attention was paid to professional education of translators and the acquisition of a uniform terminology. With this in mind, translators will be connected in the network and provided with a single approach in performing demanding translation jobs. Thus, a leading computer aided translation tool on the market, SDL Trados, was acquired. This resulted in reduced translation costs, quality, consistent and accurate translation as well as a simple building of the translation memory and a terminology database.

Italian language courses were organized for the employees of the Police Department of Istria and elderly care and nursing facilities in the Region of Istria. An info-kiosk was procured and placed in the Italian Community in Rovinj as well as headphones for simultaneous interpretation.

The European Commission confirmed the success of this project by selecting it to be an example of a successful project from the Republic of Croatia in the field of the topic-related social inclusion and development.

The project was carried out by the Region of Istria in cooperation with the Italian Union Rijeka (Croatia), Region of Abruzzo, Progetti Sociali s.r.l. Impresa sociale, Institute for International Sociology of Gorizia (Italy), Italian Union of Koper (Slovenia), Ministry for Human and Minority Rights of Montenegro (Montenegro), Municipality of Durres and Centre for Cooperation and Development from Tirana (Albania).

## Project results

- » fostering sustainable socio-economic development of the Italian, Croatian, Slovenian, Albanian and Montenegrin Adriatic regions through the cultivation of a social cohesion between the minorities
- » development of innovative strategies and governance models for the protection of minority rights
- » identification of concrete difficulties of minorities in the attainment of their working and social rights
- » inclusion of the issues of minority rights protection among the priority issues of the competent authorities in the Adriatic regions
- » fostering common governance models
- » sensitizing the Adriatic regions' population on ethnical and cultural issues
- » establishment of the annual 'Adriatic Intercultural Day'

# 03 ADRIGOV

## TOPIC/FIELD COVERED BY THE PROJECT

development of human resources in European funds

## PROJECT TITLE

Adriatic Governance  
Operational Plan

## PROJECT ACRONYM

AdriGov

## SECTOR

institutional cooperation  
across the Adriatic Ionian territory

## SOURCE OF FUNDING (PROGRAMME)

the 2007 – 2013 IPA Adriatic  
Cross-Border Cooperation Programme

## BENEFICIARY IN ISTRIA

Region of Istria

## PROJECT BUDGET

TOTAL BUDGET: EUR 3,346,712.00

BUDGET FOR ISTRIAN BENEFICIARY: EUR 332,217.81

## DURATION

October 2012 – March 2015

[www.adrigov.eu](http://www.adrigov.eu)



The AdriGov project aims at defining and promoting the Adriatic Governance Operational Plan across the Adriatic territory as an important step towards the adoption of the **Adriatic Ionian Macroregional Strategy** and the creation of synergy for an efficient approach to regional development possibilities. In line with the said, other objectives are connected to knowledge transfer in order to boost European integration and the EU awareness by enhancing **competencies and work of local and regional self-government professionals in European fund management, financing and administration**.

The Region of Istria, as a project partner, is responsible for a working package called the Instrument for EU Integration within which the EU and International Centre was opened in Istria focused on promoting international cooperation in



Following the Croatian EU accession, the number of possibilities in public, private and civil sectors opened up as well as the EU aided project proposal fundings. Large development projects represent a particular challenge for regional and local self-governments for which they have been readily preparing. We have therefore used this project to educate the Istrian Region stakeholders on using European funds through a newly opened EU and International Cooperation Centre by educating 400 participants during 2013 and 2014.

Antonija Babić  
PROJECT COORDINATOR



the Adriatic Ionian Macroregion as well as Central and Southeast Europe. **Management boosting by regional development has been envisaged by strengthening capacity for strategic planning, preparation and implementation of projects subsidized by the EU and other international sourced funds**, based on a systematic implementation of the education programme, professional improvement and scientific research.

Partners: Region of Istria, DUNEA – Regional Development Agency of the Region of Dubrovnik and Neretva (Croatia), Molise, Puglia, Marche, Veneto, Abruzzo, Emilia-Romagna regions and Informest (Italy), Municipality of Kotor (Montenegro), Region of Epirus (Greece), Region of Shkodra (Albania) and Herzegovina-Neretva Canton (BIH).



## Project results

- » promotion and participating in a joint Adriatic Ionian territory management plan
- » raising awareness and keeping informed on the use of EU funds aimed at improving regional and local self-government employees' knowledge and skills
- » establishing an effective regional management model
- » opening the EU and International Cooperation Centre in Bale
- » capacity strengthening for strategic planning, preparation and implementation of the projects subsidized by the EU and other international sourced funds

# 04 A.C.E.

**TOPIC/FIELD COVERED BY THE PROJECT**

active citizenship/European elections

**PROJECT TITLE**

Active Communities for Europe

**PROJECT ACRONYM**

A.C.E.

**SECTOR**

citizenship/civil society

**SOURCE OF FUNDING (PROGRAMME)**

Europe for citizens

**BENEFICIARY IN ISTRIA**

Foundation for Partnership  
and Civil Society Development

**PROJECT BUDGET**

TOTAL BUDGET: EUR 310,633.00

BUDGET FOR ISTRIAN BENEFICIARY: EUR 62,425.00

**DURATION**

March 2014 – March 2015



Active  
Communities  
for Europe



The project wishes to support **active participation of citizens in the EU democratic life** through innovative and informal education methods such as the theatre of the oppressed, public consultations, media promotion and public opinion surveys.

The project will especially focus on the young by training junior trainers on active citizenship locally as well as internationally during a training held in London. Having completed their London training, junior trainers will return to their countries and organize local public activities to raise citizens' awareness of current topics. The second part of the project also includes active citizenship training. However,

it is intended for trainers/activists who will first meet in Bulgaria and then organize local events to transfer that knowledge onto their local communities. Apart from trainings, 14 local public discussions will also be organized, two European values and active citizenship manuals written, promotional materials made, a study trip to Brussels and the European Parliament organized.

Project partners are the following: Foundation for Partnership and Civil Society Development, Region of Istria (Croatia), Foundation for Promotion Science and Creativity (Poland), Contemporary Society Foundation (Bulgaria), Kid Pina Association (Slovenia), Svetionik Association (Montenegro), Cooperativa Cosmo (Italy) and CSV/Volonteuropo (Great Britain).



The largest Foundation project to-date includes partners from the countries with the lowest turnout at the European Parliament elections. It is a follow-up of the previously successfully implemented I.C.E. and THINK.EU projects and a continuation of Foundation activities focused on educating citizens on EU benefits and its opportunities, but also in line with the active citizenship campaign and the importance of including citizens in the decision making process.

Andrej Pevec  
PROJECT COORDINATOR



## Project results

- » citizens' research and education on active citizenship
- » education of 35 young people for junior trainers in London
- » increasing the level of awareness of active citizenship and European elections by local shows organized by junior trainers
- » education of 35 citizens for trainers during the international training in Bulgaria
- » organization of public consultation
- » development of the active citizenship and European election manual by kindergartens
- » participation of 300,000 people via media campaign

# 05 LOVE YOUR HEART

## TOPIC/FIELD COVERED BY THE PROJECT

prevention of cardiovascular diseases

## PROJECT TITLE

Adriatic Cardiovascular Diseases  
Prevention Network

## PROJECT ACRONYM

LOVE YOUR HEART

## SECTOR

public health

## SOURCE OF FUNDING (PROGRAMME)

the 2007 – 2013 IPA Adriatic  
Cross-Border Cooperation Programme

## BENEFICIARIES IN ISTRIA

Region of Istria, Pula General Hospital,  
Istrian Health Care Centres

## PROJECT BUDGET

TOTAL BUDGET: EUR 1,360,469.91  
BUDGET FOR ISTRIAN BENEFICIARIES: EUR 738,300.00

## DURATION

October 2012 – September 2015

[www.loveyourheart.eu](http://www.loveyourheart.eu)



## Cardiovascular disease as the biggest public health issue

Cardiovascular diseases are the leading cause of death throughout the Adriatic region including Croatia, Italy and Albania. As this is a multicausal group of diseases caused by a number of risky factors, the very term cardiovascular disease covers a wide range as well as numerous separate entities. Consequences of these diseases can, in its major part, be prevented by **healthy lifestyle and nutrition**. However, most often citizens do not possess scientific information on how to achieve it nor a sufficient number of adequate expert and educational programmes across the entire region.

The LOVE YOUR HEART project was envisaged to aim at the cross-border cooperation and networking while creating a joint model of **preventing the most fatal diseases throughout the Adriatic region – cardiovascular diseases**. The established model of prevention must be adjusted to various development and economic situations in Istria, Veneto and Albania as well as enable more accessible and more economical prevention services based on scientific principles (despite the global crisis causing lower investments into health promotion). An expert and sustainable programme of the cardiovascular disease prevention has been developed through a joint work of the existing and newly built international and interregional networks as well as an integrated cooperation of administration bodies, scientific institutions and the civil sector engaged in cardiovascular disease prevention.

All project objectives and planned results contribute to improving citizens' health status and decreasing the number of illnesses and deaths caused by cardiovascular diseases as well as huge consequential costs.



## LOVE YOUR HEART



### The Cardiovascular Disease Prevention Centre in Istria

The LOVE YOUR HEART project has provided infrastructure and resources for the Cardiovascular Disease Prevention Centre in the Region of Istria as a location for **educating professionals and citizens as well as coordinating the work of all prevention cardiovascular service providers** (health institutions, NGOs, local self-government bodies, educational institutions and sport and recreational associations).

The Centre has been set up in two parts. The first part is located within the Istrian clinics where most health promotion, IT and citizens awareness activities as well as cardiovascular diseases prevention work consolidation are taking place. The Pula Centre **closely cooperates with the clinics in Istria and family medicine doctors performing check-ups aimed at early discovery of risky patients**. The Centre also provides individual advisory services as well as a group work with risky citizens and patients who have already suffered a heart attack or a stroke.

The second part of the Centre is located in Pula General Hospital. It has a diagnostically consultatory character as well as an educational one (for hospital patients). It diagnostically processes the most risky patients sent for a check-up by family doctors without waiting.

Partners: Region of Istria, Pula General Hospital, Istrian Health Care Centres (Croatia), Scuola Centrale Formazione, Azienda ULSS No. Chioggia, Casa di cura 'Madonna della salute' s.r.l. (Italy) and ADRA Albania (Albania).

Pursuant to the Health Plan for the Citizens of the Region of Istria, the prevention of cardiovascular diseases has been one of the public health priorities since 2005. During the work conducted so far, the need for a stronger mutual connection of all prevention service providers has been recognized as well as the need for raising the current work to a higher level by providing wider availability and increased cost-effectiveness of prevention programmes as well as the need for additional education of health workers.

Wishing to meet those needs, the Region of Istria nominated the LOVE YOUR HEART project for the 2007 – 2013 IPA Adriatic Cross-Border Cooperation Programme in 2011 together with Istrian Health Care Centres, Pula General Hospital, three Italian and one Albanian partner.

LOVE YOUR HEART represents first such project in the scientific field in Croatia. It has been recognized nationally and its results (educational materials, a regional prevention centre) are also unique in the Croatian public health area.

Roberta Katačić  
PROJECT COORDINATOR



### Project results

- » development of a cardiovascular disease prevention model by emphasizing networking and informatization
- » provision of work-related resources and infrastructure
- » preparation of educational materials for professionals along with international cooperation and experience exchange (health, education, hospitality) and education implementation
- » preparation of educational materials for citizens and their health awareness
- » establishment of the Cardiovascular Disease Prevention Centre in Pula and Tirana
- » IT linking of family medicine MDs and hospital specialists and setting up the registry of cardiovascular risky patients in Istria
- » dissemination of project results across the entire Adriatic region and Croatia

# 06 R.E.D.D. H.I.L.L.

**TOPIC/FIELD COVERED BY THE PROJECT**  
revitalisation of the Istrian hinterland  
through the establishment of tourist infrastructure

**PROJECT TITLE**  
Rural and Economic Development  
of a Disadvantaged Historical Istrian Locality

**PROJECT ACRONYM**  
R.E.D.D. H.I.L.L.

**SECTOR**  
rural development

**SOURCE OF FUNDING (PROGRAMME)**  
Adriatic New Neighbourhood Programme  
(INTERREG IIIA/PHARE 2006)

**BENEFICIARIES IN ISTRIA**  
Region of Istria, Municipality of Grožnjan,  
Grožnjan Tourist Board

**PROJECT BUDGET**  
TOTAL BUDGET: EUR 384,152.51  
BUDGET FOR ISTRIAN BENEFICIARIES: EUR 384,152.51

**DURATION**  
September 2008 – November 2009



The village of Završje is situated in the Istrian north and it belongs to the Municipality of Grožnjan. It is some 20 km away from the Slovenian and Italian borders and its characteristics favour the **development of rural tourism**. Završje is a specific locality. Its historical centre in the form of an acropolis is a protected urban ensemble surrounded by rich fields. Its population has been mostly displaced and the inhabitants that remain rely primarily on agriculture and the production of typical local products. Završje is a typical example of Istrian urban architecture amidst unspoiled nature.

The R.E.D.D. H.I.L.L. project (Rural and Economic Development of a Disadvantaged Historical Istrian Locality) was created with the aim of revitalising this rural area.

## Former School Building – A Present Day Modern Polyvalent Centre

The former abandoned school building situated at the entrance into the village has been renovated under the project and today it houses the **modern Polyvalent Centre in Završje**. Following the extensive internal and external works, the building's total net area of 329 m<sup>2</sup> houses on its ground floor a tourist gallery with an info point, a small exhibition gallery and a multifunctional room while on its first floor there is a polyvalent conference hall and an open terrace of about 30 m<sup>2</sup> which is put to excellent use during the warmer months.

The Polyvalent Centre of Završje has become the first multifunctional centre in this area, the ground floor is used mostly for tourist and commercial purposes while the first floor with its conference hall is used for the organisation of various





”

The project of revitalisation of Završje is the model according to which we desire to carry out EU projects in the Region of Istria because it was implemented in continuity through the use of several different international sources of financing. It is our objective to lay the foundations and prepare the project on the basis of which Završje would be fully renovated from the Structural Funds. This is a project that incorporates the revitalisation of cultural heritage, tourism, rural development and environmental protection.

Ivana Dragišić  
PROJECT COORDINATOR

events. An info point designed to provide all kinds of information about Završje and its surroundings, about the events in the Municipality and tourist attractions of the Istrian peninsula has been set up in the building. There is a gallery that promotes typical local products such as honey, cheese, lavender, wine, oil etc. During the implementation of the project, specific project target groups had the opportunity to participate in the workshops that were designed to create a 'platform' for the exchange of good practice in rural sustainable development of Adriatic rural localities. Four workshops were held, led by the representatives of the Italian project partner regions. The workshop topics were the following: 'Development and implementation of sustainable territorial strategies', 'Preservation and valorisation of cultural heritage for tourism purposes', 'Innovative territorial marketing methodologies' and 'Active citizenship and the inclusion of citizens in the elaboration of territorial strategies'.

### Information package about the location – complete information for the visitors

The production of a brochure about Završje and the Grožnjan area was financed by the project as was a leaflet featuring a map of Završje and some technical information for tourists. Nineteen tourist information panels about the location, its architectural and cultural sights and local tradition have been put up. The panels have been placed on all the most prominent structures in Završje and Grožnjan. Road signs directing the visitors towards Završje have been placed in all strategic positions.

Partners: Region of Istria, Municipality of Grožnjan, Grožnjan Tourist Board (Croatia), Regions of Veneto, Abruzzo and Puglia (Italy).

### Project results

- » preservation of protected architectural heritage of the Region of Istria
- » prevention of local population leaving to cross-border areas and stimulating repopulation
- » strengthening cultural and tourist offer by revitalising vanishing cultural and historical values of typical Adriatic rural areas
- » renovation of the former school building in Završje
- » setting up and equipping the Polyvalent Centre Završje

# 07 PARENZANA MAGIC

**TOPIC/FIELD COVERED BY THE PROJECT**  
tourism and rural development

**PROJECT TITLE**  
The Path of Health and Friendship

**PROJECT ACRONYM**  
PARENZANA MAGIC

**SECTOR**  
tourism

**SOURCE OF FUNDING (PROGRAMME)**  
the 2007 – 2013 IPA Slovenia – Croatia  
Cross-Border Cooperation Programme

**BENEFICIARIES IN ISTRIA**  
Region of Istria, Town of Poreč,  
Town of Buje, Municipality of Motovun

**PROJECT BUDGET**  
TOTAL BUDGET: EUR 509,641.80  
BUDGET FOR ISTRIAN BENEFICIARIES: EUR 118,632.00

**DURATION**  
January 2014 – March 2015

[www.parenzana.net](http://www.parenzana.net)



As the route of the former narrow gauge Parenzana railway was crossing the territory of Croatia, Slovenia and Italy, its mutually development is of utmost importance. The PARENZANA MAGIC project is closely connected to PARENZANA I and PARENZANA II projects, it is their continuation and a new Path of Health and Friendship revitalisation phase. Apart from the **route's infrastructural renewal** resulting from the implementation of the first two projects, **it started to be used for cultural, sport and tourist purposes and contributed to improving and enriching tourist services along its area**. The new tourist offer including trips and cultural and sport experiences as well as building new route infrastructure and facilities is expected to achieve recognizability of the route as well as the destination as a whole. As the project promotes healthy living focused on sport and recreation in nature, most project activities are connected with the development of sport and recreational events along and on the route itself available for tourists as well as local population.

Sustainable development preconditions represent the basis for project implementation. They are primarily expected in the form of establishing the Parenzana Public Institution responsible for route maintenance even following the project



Aware of the beauty of a fairy-like route woven into the mild Istrian landscape, many passionate walkers, bikers and nature lovers have stressed its huge potential within the appropriate revitalisation. PARENZANA MAGIC is the third consecutive natural follow-up of the previous PARENZANA I and PARENZANA II projects titled 'The Path of Health and Friendship' and 'Reviving the Path of Health and Friendship'.

Allocated funds will be used for improving route conditions and introducing some new offer elements, apart from bike riding and walking. This is the third step of project implementation which aims at developing in a manner suitable for becoming eligible for more significant amounts from the EU structural funds which would be used for renovating the entire length of the route.

Branko Curić  
HEAD OF ADMINISTRATIVE DEPARTMENT  
FOR TOURISM OF THE REGION OF ISTRIA

completion. This will additionally enrich the route offer and meet specific user needs. The purpose of developing additional packages, which will increase the route value, is to stimulate the private sector into furthering its activities and investments and linking them to Parenzana. The project foresees activities, which will further existing professional knowledge and experience for the purpose of achieving a certain level of historical knowledge of the Parenzana route as well as awareness of the importance of sport and health. Professional workshops will be organized for educating target groups thus developing and enhancing acquired knowledge. Increased awareness of the route's development possibilities and its importance for **rural development and awareness raising regarding cultural, historical and spatial values of the route for the purpose of preserving such a unique historic and cultural heritage will strengthen the cooperation between Croatian and Slovenian municipalities**, influence the prolongation of the tourist season by increasing integrated cross-border cooperation and stimulate economic growth of border areas with tourism as their main activity.

Partners: Region of Istria, Town of Poreč, Town of Buje and Municipality of Motovun (Croatia) as well as Municipalities of Koper, Piran and Izola (Slovenia).

## Project results

- » developing tourism through a joint cross-border offer of the old revitalized Parenzana railroad
- » enriching tourist offer with new cultural and sport events directly impacting the prolongation of tourist season
- » support provision to tourism development in the cross-border Istrian area by including the revitalized old railroad into the basic tourist offer
- » developing new services in the cross-border Istrian area intended for recreation, sport, guest accommodation as well as renovation of the old infrastructure for the purpose of route revitalisation, building new capacities
- » making Parenzana a tourist destination by connecting the existing offers of natural, cultural and historical heritage into a joint tourist product aimed at route recognizability as a cultural and sport destination

# 08 KEY-Q

**TOPIC/FIELD COVERED BY THE PROJECT**  
sustainable tourism

**PROJECT TITLE**  
A Key for the Quality in the Development  
and Responsible Value Build Up of Agro-Food  
Resources from Both Adriatic Coasts

**PROJECT ACRONYM**  
KEY-Q

**SECTOR**  
tourism

**SOURCE OF FUNDING (PROGRAMME)**  
the 2007 – 2013 IPA Adriatic  
Cross-Border Cooperation Programme

**BENEFICIARY IN ISTRIA**  
Agency for the Development  
of Rural Tourism in Istria d.o.o. (AZRRI)

**PROJECT BUDGET**  
TOTAL BUDGET: EUR 677,695.00  
BUDGET FOR ISTRIAN BENEFICIARY: EUR 310,000.00

**DURATION**  
March 2011 – September 2013

[www.azrri.hr](http://www.azrri.hr)



The project objective was complex i.e. the promotion of integrated and sustainable development of the Adriatic area by evaluating typical products and agricultural and food resources via: environmental and cultural heritage, human capital and population education with regard to consumption of quality products. The project supported **the exchange of experiences among hospitality management school students, teachers and local population (project partners) for the purpose of developing an integrated tourist offer based on the quality of agricultural and food products.**

The project focused on **increasing the consumption of typical products in the sector of agriculture and food processing as well as culinary gastronomy and**

# KeyQ



The implementation of the KEY-Q project in the Region of Istria has given a permanent result i.e. the Istrian Education and Gastronomic Centre – the centre of excellence for the development of local agricultural and food products.

About five hundred people were involved in the project activities creating a valuable human capital through various knowledge and experiences making the KEY-Q project very successful.

The European institutions recognized the project success as well. The European Project Association (EPA) awarded the KEY-Q project as the best project financed from the IPA European pre-accession fund in 2013.

Jasenska Kapuralin  
PROJECT COORDINATOR

## Project results

- » promotion of local, quality agricultural and food products
- » joint education by means of cross-border experience and competence exchange
- » joint implementation of resources for hospitality sector improvement and development:
  - » modern and fully equipped cross-border didactic cuisine as the centre of excellence for developing typical agricultural and food products – the Education and Gastronomic Centre of Istria (Gortanov Brijeg)
  - » joint education programmes and materials for various target groups: young people, inhabitants and economic entities from the sector of agriculture and food processing, hospitality and agrotourism
  - » permanent topic-related work groups consisting of experts from various fields
  - » international cookbook of traditional dishes from northern Italy, Istria and Herzegovina prepared during the project

building a platform for exchanging experiences and practice among hospitality schools and tour operators in the agricultural and food processing sectors.

**As part of the project, one of the buildings located on Gortanov Brijeg near Pazin was renovated as the site of a fully equipped educational or didactic cuisine** – the Education and Gastronomic Centre of Istria with modern culinary equipment, multimedia shooting gear for broadcasting the food preparation process intended for professional chefs, hospitality school teachers and students as well as interested citizens. The Centre is also used as a platform for preparing and tasting autochthonous dishes.

Partners: AZRRI – Agency for Rural Development of Istria d.o.o. Pazin (Croatia), Opera Villaggio del Fanciullo Professional Education Centre (Italy), Tourist Board of West Herzegovina Canton (BIH).

# 09 REVITAS

## TOPIC/FIELD COVERED BY THE PROJECT

revitalisation of cultural heritage aimed at the promotion of cultural tourism

## PROJECT TITLE

Revitalisation of the Istrian Hinterland and Tourism in the Istrian Hinterland

## PROJECT ACRONYM

REVITAS

## SECTOR

culture

## SOURCE OF FUNDING (PROGRAMME)

the 2007 – 2013 IPA Slovenia – Croatia Cross-Border Cooperation Programme

## BENEFICIARIES IN ISTRIA

Region of Istria, Town of Buzet, Town of Poreč, Town of Vodnjan, Municipality of Svetvinčenat, Istria Tourist Board

## PROJECT BUDGET

TOTAL BUDGET: EUR 1,840,362.92

BUDGET FOR ISTRIAN BENEFICIARIES: EUR 310,920.00

## DURATION

September 2009 – February 2012

[www.revitas.org](http://www.revitas.org)

The project delivery progressed through 5 work packages: Project management and coordination, **Development of a revitalisation model of the Istrian hinterland**, Local activities of the Istrian hinterland revitalisation and their integration in the tourist offer, Integrated development of tourist infrastructure and human resources as well as communication and informing of the public.

As part of the Revitas project, the methodology for the revitalisation of rural areas during joint cross-border workshops and study tours was developed as well as joint cross-border studies of the Istrian hinterland revitalisation model.

The conservation of the original dry stone building method was the topic of the seven-day workshops in Vodnjan and Topolovac accompanied by practical tutorials and a visual presentation of a dry stone reconstruction.

**Theme trails, belvederes and rest areas were included into an integrated tourist offer** (on the territory of Slovenian Istria, it included the organization of three types of trails and 10 rest areas, while in Croatian Istria it was the clearing of 20 kilometres of bike and hiking trails in the ethno-archaeological park of the Vodnjan area, their signposting and arranging of 5 rest areas).

Revitalisation of the historic cores resulted in the reconstruction of the square in Topolovac and the square tower of the Morosini-Grimani Castle in Svetvinčenat.

During two months there were sixteen day long cross-border workshops organized for the heads of info centres in four modules: Sustainable Forms of Tourism, Cultural Tourism and Identity, Marketing and Destination Development and Intangible Heritage.

As part of the project, 2 three-day seminars for tourist guides, tourist agency workers, entrepreneurs, local administration and the general public were organized, for the total of 120 participants.

Six info-centres in Croatian and Slovenian Istria were set up: Koper – Sv. Anton, Piran, Izola, Poreč (Istrian Parliament Building), Buzet (old town core), Svetvinčenat (Morosini-Grimani Castle) and 20 info-points with info-kiosks.

**With an aim of promoting Istria as a unique tourist destination through tasting typical products, promotional and education workshops as well as other events and activities in info-centres and historic cores, a total of 23 events, were organized.**

Planned project activities also included the work on integrated cross-border tourist promotional products: a photo monograph on Istrian frescoes with a complementary DVD, 2 multi-lingual (6 languages) guides on old town cores and cultural and natural sights in the Istrian hinterland, a project DVD, leaflets, postcards, posters, bookmarks, reprint of the Heart of Istria project brochure were published. The project web site was set up, 12 joint press conferences organized and two promotional videos filmed.

All the mentioned activities contributed to the identification of Istria as a **recognizable joint cross-border tourist destination, to the organization of cross-border**

The renovation of heritage is the renovation of tradition, it is the renewal of the knowledge about one's self and one's past, it is the renovation of one's pride in one's past and the renovation of the values that constitute the foundation of small communities in times of globalisation. With the restoration of the Istrian Parliament Building in Poreč, of the Castle in Svetvinčenat, of the historic core of Buzet, of the dry stone walls in the vicinity of Vodnjan, by publishing knowledge on one's cultural and natural heritage, all with the desire to present ourselves to our guests and friends but also to ourselves in the best possible way, we achieve multiple benefits: we treasure the wealth left to us by our ancestors, we cooperate and learn from our partners who with time become our friends, and we always, repeatedly, foster our sense of belonging to this land and our own identity.

Vladimir Torbica  
HEAD OF ADMINISTRATIVE DEPARTMENT FOR CULTURE OF THE REGION OF ISTRIA

”



**der tourist itineraries and routes with a characteristic Istrian identity** (regardless of the side of the border) based on a common history and respecting local specific features, and to the strengthening of the local community's awareness of the value and uniqueness of the territory of the Istrian hinterland. **The flow of tourists from urban coastal areas towards the rural areas was enabled via ecologically acceptable means of transport**, while at the same time a simple access to information about the locality with an insight into the tourist offer of the entire Istrian destination was made available through the use of modern information technology.

Partners: Region of Istria, Town of Buzet, Town of Poreč, Town of Vodnjan, Municipality of Svetvinčenat, Istria Tourist Board (Croatia), Town of Koper, Municipalities of Izola and Piran, Institute for the Protection of Cultural Heritage of Slovenia – OE Piran (Slovenia).

## Project results

- » encouraging of cross-border cultural exchange
- » tourist infrastructure improvement
- » development of integrated tourist products
- » revitalisation model development

# 10 HOLISTIC

## TOPIC/FIELD COVERED BY THE PROJECT

sustainable environment management and risk prevention

## PROJECT TITLE

Adriatic Holistic Forest Fire Protection

## PROJECT ACRONYM

HOLISTIC

## SECTOR

environmental protection

## SOURCE OF FUNDING (PROGRAMME)

the 2007 – 2013 IPA Adriatic  
Cross-Border Cooperation Programme

## BENEFICIARY IN ISTRIA

Region of Istria

## PROJECT BUDGET

TOTAL BUDGET: EUR 9,363,801.29

BUDGET FOR ISTRIAN BENEFICIARY: EUR 469,546.87

## DURATION

October 2013 – March 2016

[www.adriaholistic.eu](http://www.adriaholistic.eu)



The main project objective is to support sustainable management of joint natural resources through fire prevention as well as sustainable use of biomass while parallelly developing project partners' cross-border cooperation. The specific project objective is to improve the legislative framework, **standardize procedures among forest, fire fighting and civil protection institutions**. This pilot project encompasses the development of the fire early detection system, the use of biomass, preventive activities in times of fire and earthquake as well as research and monitoring of seismic sensitivity of strategically important buildings.

The Region of Istria participates in all project activities apart from earthquake protection. Activities are focused on natural hazard risk prevention and mitigation, particularly emphasizing fire and earthquake risks for the purpose of improving, promoting and strengthening institutional capacities in implementing policies and activities focused on mitigating natural hazard damage facing the Adriatic region. The activities of the Region of Istria as a project partner include development of technical documentation for the **construction of the boat equipped for**





# HOLISTIC

SEISMIC AND WILDFIRE RISKS

The importance of this project for the Region of Istria is the comprehensiveness of the pilot activity and its focus on concrete effects resulting in improved life quality of the Istrian region inhabitants. The purchase of infrared cameras ensures upgraded early detection and fire monitoring systems, which leads to improved life and property protection. The use of wood chips from our forests as a heating fuel in the public education institution additionally cleans the forests and prevents fire danger thus creating conditions for faster fire suppression. Developing documentation for the construction of the fire extinguishing boat sets preconditions for decreasing the sea pollution risk.

The Holistic project contributes to a systematic progress in developing coordinated policies, strategies and activities of all the stakeholders involved in the environmental and asset preservation sector.

Anica Dobran Černjul  
PROJECT COORDINATOR



## Project results

- » development of joint management policies of fire protection based on preventive measures in order to minimize fire risks
- » promotion of the use and implementation of advanced Information and Communication Technologies (ICT) in integrated management of fire endangered areas
- » increased accessibility and efficiency of static and dynamic spatial data on fire hazards and firefighting policy
- » establishment of the mechanism for educational and research networking and promotion of international cooperation
- » defining the risk assessment technique in order to establish a permanent instrument for preventing, controlling and managing the risk
- » development of the cross-border sustainable forest management policy
- » acquisition of knowledge regarding preventive behaviour of specific user groups (pupils, farmers)

**fire extinguishing**, which fast response might limit and prevent sudden sea pollution caused by land- or vessel- polluting factors, **upgrading the existing early detection surveillance camera, fire spreading monitoring and observing fire sites as well as the biomass-fired heating system installation**. Project partners further the legislative framework and standardize procedures between forest, firefighting and civil protection institutions.

Partners: Region of Istria, Croatian Fire Board, Croatian Forest Research Institute, Zadar Region, Šibenik-Knin Region, Split-Dalmatia Region, Dubrovnik-Neretva Region (Croatia), Ministry of Economy of West Herzegovina Canton, Government of Herzegovina-Neretva Canton (BIH), Ministry of Internal Affairs of Serbia (Serbia), Montenegrin Academy of Sciences and Arts (Montenegro), Faculty of Forest Sciences Tirana (Albania), Ionian islands (Greece), Region of Molise, Consorzio Punto Europa TERAMO (COPE), Region of Marche, The Institution for Park and Biodiversity Maintenance – Delta del Po, Region of Veneto, Region of Friuli-Venezia Giulia (Italy) and Municipality of Ajdovščina (Slovenia).

# 11 ŽIVO!

**TOPIC/FIELD COVERED BY THE PROJECT**  
environment and nature protection

**PROJECT TITLE**  
Life – water!

**PROJECT ACRONYM**  
ŽIVO!

**SECTOR**  
environmental protection

**SOURCE OF FUNDING (PROGRAMME)**  
the 2007 – 2013 IPA Slovenia – Croatia  
Cross-Border Cooperation Programme

**BENEFICIARIES IN ISTRIA**  
Region of Istria, Natura Histrica Public Institution

**PROJECT BUDGET**  
TOTAL BUDGET: EUR 557,647.47  
BUDGET FOR ISTRIAN BENEFICIARIES: EUR 220,225.94

**DURATION**  
January 2014 – September 2015



The ŽIVO! project continues to meet the KUP project objectives ([www.project-kup.org](http://www.project-kup.org)) with an expanded partnership structure and increased focus on establishing adequate supervision of water spring abundance and quality along the borders between Croatia and Slovenia.

The basis for further sustainability of conducting such activities along the borders is dedicated equipping of the Scientific and Education Speleo-House Centre in Vodice, established following the reconstruction of the old school within the KUP project.

**The Scientific and Education Speleo-House Centre will be equipped with special laboratory equipment as well as with the congress area and dormitories for 25 guests.** Scientific expeditions, faculty groups and primary and secondary school pupils attending education in nature will have the use of the area.

The Museum of Karst Specificities has been envisaged on its ground floor with a professional curator along with the possibility to visit **mountaineering sport and education paths**, which will be developed in the vicinity.

The possibility of online booking will also be developed as an opportunity for using the facility touristically for a smaller group of organized visitors (e.g. team building and alike).



The facility is located in the centre of the Istrian karst, only six kilometres from the Slovenian border, on the sparsely populated and poorly developed area surrounded by undisturbed nature.

The project foresees a partnership cooperation with **scientific institutions and facilities which will conduct a number of field researches of the karst area**, thus contributing to the acquisition of new knowledge and information of the Istrian karst.

Partners: Region of Istria, Natura Histrica Public Institution, Faculty of Civil Engineering, University of Rijeka (Croatia), Karst Research Institute – ZRC SAZU, National Health, Environment and Nutrition Laboratory – NLZOH (Slovenia).

Northern Istria, located at the border between Croatia and Slovenia, is characterized by karst of developed surface and subterranean hydrography as well as very valuable water resources – water springs of essential importance for water supply of the Region of Istria and the Slovenian Coast. This water supply system includes Sv. Ivan and Bulaž springs from the Croatian side, Rižana spring from the Slovenian side and several smaller springs (e.g. Mlini in Croatia). These karst springs have a very complex aquifer recharge system by direct precipitation infiltration as well as by surface water flows ending in abysses with a direct and fast hydrology connection with karst aquifers. All these springs are characterized by borderline watersheds and aquifers.

Bruno Kostelić  
PROJECT COORDINATOR



## Project results

- » functional and material equipping of the Scientific and Education Speleo-House Centre in Vodice in the municipality of Lanišće as an operational centre for all institutions, facilities and/or associations involved in karst and the protection of natural and scenic values along the border area
- » dissemination of scientific knowledge on karst and water resources along the border area between Slovenia and Croatia
- » creating a basis for establishing a more efficient joint model of drinking water resource management along the border area
- » raising awareness among local population of all ages as well as interested and professional public of biological and scenic value of the karst area with the purpose of increasing life quality

# 12 SHAPE

## TOPIC/FIELD COVERED BY THE PROJECT

protection and improvement  
of coastal and marine areas

## PROJECT TITLE

Shaping a Holistic Approach to Protect  
the Adriatic Environment between Coast and Sea

## PROJECT ACRONYM

SHAPE

## SECTOR

protection of natural resources

## SOURCE OF FUNDING (PROGRAMME)

the 2007 – 2013 IPA Adriatic  
Cross-Border Cooperation Programme

## BENEFICIARY IN ISTRIA

Institute for Physical Planning  
of the Region of Istria

## PROJECT BUDGET

TOTAL BUDGET: EUR 4,139,170.00  
BUDGET FOR ISTRIAN BENEFICIARY: EUR 270,000.00

## DURATION

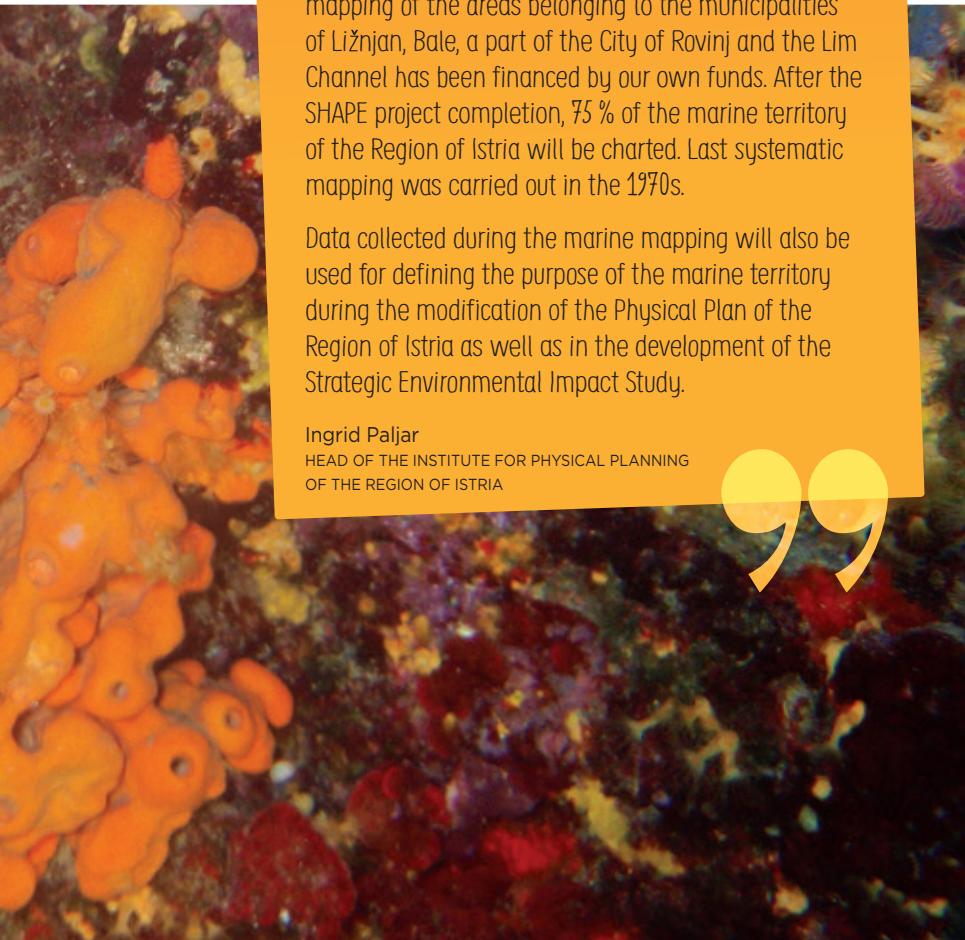
March 2011 – February 2014

[www.shape-ipaproject.eu](http://www.shape-ipaproject.eu)



The project objective is a cross-border Adriatic cooperation, an integral management of the coastal Adriatic areas, a rational use of marine resources, development of unique tools in physical planning for the entire Adriatic region, as well as the solution of conflict situations in the coastal areas.

Upon its accession to the EU, Croatia had to present its **NATURA 2000 areas**. **NATURA 2000 is an ecological network of protected areas in which over 1000 endangered and endemic species and approximately 230 habitat types defined in EU directives are protected** (Habitat Directive and Bird Directive). The mapping of marine habitats in the Region of Istria was carried out in nine cities and municipalities – Pula, Labin, Vodnjan, Kršan, Barban, Raša, Medulin, Marčana and Fažana up to a depth of 40 meters. On the basis of the collected data, propos-



The Region of Istria started a systematic mapping of the Istrian marine underwater habitats with the purpose of selecting potential marine habitats to be included in the NATURA 2000 network. The mapping of the areas belonging to the municipalities of Ližnjan, Bale, a part of the City of Rovinj and the Lim Channel has been financed by our own funds. After the SHAPE project completion, 75 % of the marine territory of the Region of Istria will be charted. Last systematic mapping was carried out in the 1970s.

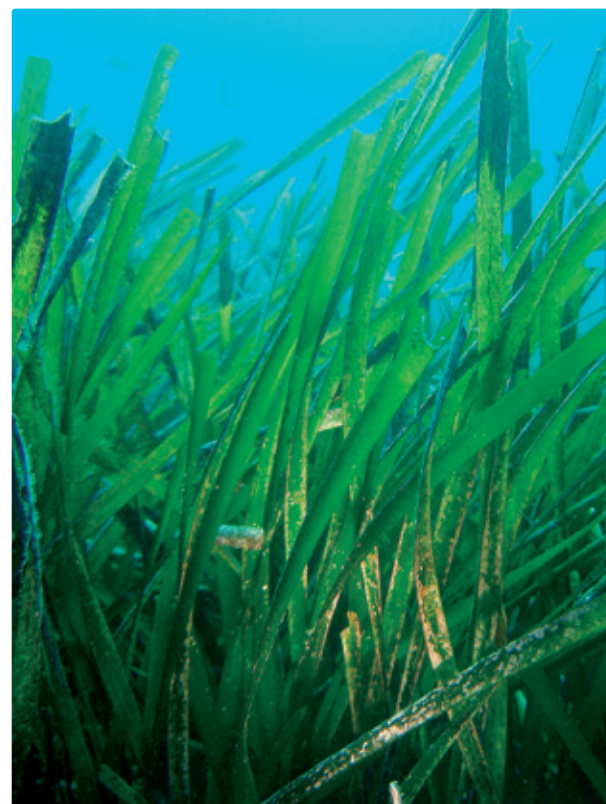
Data collected during the marine mapping will also be used for defining the purpose of the marine territory during the modification of the Physical Plan of the Region of Istria as well as in the development of the Strategic Environmental Impact Study.

Ingrid Paljar  
HEAD OF THE INSTITUTE FOR PHYSICAL PLANNING  
OF THE REGION OF ISTRIA



als were made regarding NATURA 2000 marine areas within the Region of Istria, and the obtained marine habitat mapping results were entered into the Adriatic GIS database.

Partners: Institute for Physical Planning of the Region of Istria, Priority Actions Programme Regional Activity Centre PAP/RAC (Croatia), Region of Emilia-Romagna, Regional Environmental Protection Agency Friuli-Venezia Giulia, Region of Veneto, Region of Marche, Region of Abruzzo, Regional Environmental Protection Agency Molise, Region of Molise, Region of Puglia (Italy), Regional Development Centre Koper (Slovenia), Ministry of Construction and Physical Planning HNŽ/K (BIH), Public Company for Marine Domain Management (Montenegro) and ECAT Tirana (Albania).



## Project results

- » strengthening administrative capabilities for the implementation of the Protocol for the Integrated Coastal Zone Management in the Mediterranean
- » mapping marine habitats of the Region of Istria
- » setting up the GIS Atlas of the Adriatic Sea
- » education DVDs on marine habitats in the Region of Istria (CRO, IT, EN)
- » postcards and posters about the protected natural habitats, endangered, protected and rare species in the Region of Istria in accordance with the Habitat Directive

# 13 CWMC KAŠTIJUN

## TOPIC/FIELD COVERED BY THE PROJECT

establishing an integrated waste management system  
in the Region of Istria

## PROJECT TITLE

County Waste Management Centre Kaštijun

## PROJECT ACRONYM

ŽCGO Kaštijun

## SECTOR

waste management

## SOURCE OF FUNDING (PROGRAMME)

IPA III B Component – Environmental Protection

## BENEFICIARY IN ISTRIA

Kaštijun d.o.o.

## PROJECT BUDGET

TOTAL BUDGET: EUR 35,070,892.00

BUDGET FOR ISTRIAN BENEFICIARY: EUR 35,070,892.00

## DURATION

February 2011 – June 2015

[www.kastijun.hr](http://www.kastijun.hr)



The County Waste Management Centre Kaštijun (ŽCGO) **was designed considering all the requirements set by valid European and Croatian regulations. It consists of a modern facility for mechanical and biological processing and waste disposal surfaces (bioreactor landfills).** The analysis of environmental, economic, technological parameters and hydrogeological surveys resulted in the selection of the Kaštijun site near Pula for the construction of ŽCGO. For the purpose of establishing an integral waste management system in the Region, six transfer stations will be built apart from the main Centre. They will be located in six Istrian towns: Umag, Poreč, Rovinj, Labin, Pazin and Buzet.



The completed construction of the County Waste Management Centre Kaštijun will represent the end of the project cycle of one of the more significant infrastructural projects in the Region of Istria. By establishing a new, modern waste management and processing system in line with the highest European standards as well as its energy use, we will become one of the leading waste management regions in Croatia.

Vesna Dukić  
DIRECTOR OF KAŠTIJUN D.O.O.




## Project results

- » building the waste management centre
- » establishment of an integrated waste management system in the Region of Istria, for healthier and greener future
- » cleaner environment in the community
- » healthier life conditions for our children
- » separate waste collection and recycling by the community and waste disposal companies
- » raising awareness of the importance of environmental preservation
- » reduced volume of leachates and their processing
- » opening new work places
- » better and more quality utility service for local companies and entrepreneurs
- » local areas become more attractive to investors and visitors

ŽCGO Kaštijun is a group of several mutually functionally and technologically connected facilities. It is divided into the following units: the entrance-exit zone consisting of the entrance gate facility, scales area, truck wheels washing platform, office building, parking lot, service centre with a garage and a truck wash; the temporary storage zone consisting of a recycled yard and the construction material processing area; urban waste mechanical and biological processing plant with accompanying biofilters; disposal zone consisting of urban waste biodegradable component surfaces and non-hazardous production waste disposal surface; biogas collection and processing zone and waste water collection and processing zone consisting of the plant for evacuation and processing of process, sanitary and leachate waters from the Centre area.

# 14 THE POREČ PROJECT

## TOPIC/FIELD COVERED BY THE PROJECT

protection of Croatian water resources by improving the water supply system as well as an integrated wastewater management system

## PROJECT TITLE

The Poreč Project – the Sewage System with Wastewater Treatment Plants

## PROJECT ACRONYM

Projekt Poreč

## SECTOR

environmental protection

## SOURCE OF FUNDING (PROGRAMME)

IPA III B Component – Environmental Protection

## BENEFICIARIES IN ISTRIA

Town of Poreč, Tar-Vabriga, Funtana and Vrsar municipalities

## PROJECT BUDGET

TOTAL BUDGET: EUR 67,187,400.00

BUDGET FOR ISTRIAN BENEFICIARIES: EUR 67,187,400.00

## DURATION

September 2014 – December 2016

[www.odvodnjaporec.hr](http://www.odvodnjaporec.hr)



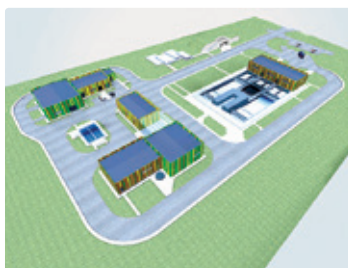
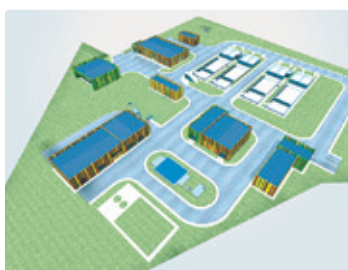
The Poreč project is **the largest public sector project in this region co-financed by the European funds.**

Its delivery was initiated for upgrading the obsolete sewage system and due to an increasing need for environmental preservation and protection of natural resources. There are currently five separate sewage systems on the Poreč area, which carry our only mechanical treatment with chemical wastewater processing before water is discharged through subsea outfalls into the Adriatic Sea. **Untreated wastewaters from the large area are discharged into the Adriatic, which adversely affects tourism.**

A part of the old sewage system is decaying and needs to be replaced. As settlements located hinterland are not connected onto the public wastewater sewage system, the connection needs to be built.

**As part of the project, some 23 kilometres of the existing sewage network and 26 pumping stations will be reconstructed as well as collectors built leading**





**to new wastewater treatment plants.** The existing land portions of the subsea outfalls will be renewed and upgraded. The existing as well as seven new pumping stations will be equipped with automatic and telemetry equipment with the possibility of connecting onto the single supervisory-control system.

Apart from the above, the sewage network will expand to include additional settlements in the total of 62 kilometres as well as 26 pumping stations. The automatic and telemetry equipment will equip new pumping stations with the possibility of their connection into the single supervisory-control system.

The construction of four membrane bioreactor MBR type wastewater treatment devices has been foreseen: Lanterna with capacity of 30,000 PE, Poreč – north with capacity of 3,000 PE, Poreč – south with capacity of 48,000 PE, Vrsar with capacity of 22,500 PE; membrane bioreactor MBR type with individual and central supervisory-control systems and access roads as well as the design and construction of the solar drying and sludge composting plant.

On the day of Croatia's accession to the EU, the European Commission approved the Poreč Project – the sewage system with wastewater treatment plants to be financed from the EU structural funds. This project would not have been carried out without the umbrella organization, Hrvatske vode (Croatian Waters), which aided and co-financed its delivery. Having become the part of the EU, Usluga Poreč d.o.o. took over the investor role. As of February 1, 2014 this role has been transferred onto a newly established company Odvodnja Poreč d.o.o. Every successful project which managed to obtain European funding, as did this one by the town of Poreč, must serve as an excellent example of how it is possible to get significant funds with a good business project, serious development of complete documentation and strict adherence to European criteria enabling city's progress and further development.

Srdan Mažar  
PROJECT COORDINATOR



## Project results

- » protection of Croatian water resources by improving water supply system as well as an integrated waste water management system on the Poreč area
- » meeting objectives set by the 'Environmental Protection' Operational Programme for water and environmental objectives subsection within the National Strategic Coherence Framework for the period 2006 – 2013
- » implementation of the waste management-related EU acquis and policies including financially demanding water-utility directives (Framework Water Directive, Drinking Water Directive, the Urban Waste Water Treatment Directive) undertaken by the Republic of Croatia within the pre-accession negotiations

# 15 ALTERENERGY

**TOPIC/FIELD COVERED BY THE PROJECT**

energy efficiency and renewable energy sources

**PROJECT TITLE**

Energy Sustainability  
for Adriatic Small Communities

**PROJECT ACRONYM**

ALTERENERGY

**SECTOR**

energy

**SOURCE OF FUNDING (PROGRAMME)**

the 2007 – 2013 IPA Adriatic  
Cross-Border Cooperation Programme

**BENEFICIARY IN ISTRIA**

Region of Istria

**PROJECT BUDGET**

TOTAL BUDGET: EUR 11,999,600.00

BUDGET FOR ISTRIAN BENEFICIARY: EUR 478,271.35

**DURATION**

September 2011 – August 2015

[www.alter-energy.eu](http://www.alter-energy.eu)



Strategic Project

## alterenergy

Energy Sustainability  
for Adriatic Small Communities

The ALTERENERGY project focuses on the promotion of energy sustainability, especially small Adriatic communities by integrated and sustainable management of energy resources and renewable energy generation.

The project objective is to encourage and support, by means of a participation approach, the use of good methods and practices thus upgrading energy planning skills in local communities. The project supports citizens and local companies in developing energy sector-related skills and knowledge, strengthening institutionalized and administrative capacities which are directly connected to energy sector-related European and national fund programming and management as well as supporting the setting up of organizational structures capable of providing efficient management systems and participation of stakeholders interested in energy sustainability.

The specific objective is to develop applicable energy resources for sustainable management models in smaller Adriatic communities, to increase their integrated activity planning and management capabilities in the area of saving and renewable energy generation through a joint approach including citizens and local economic factors (companies).

The ALTERENERGY project promotes energy efficiency and renewable energy sources through awareness raising activities in local communities, among citizens and entrepreneurs as well as regionally among employees of the public sector. The project tries to inform all interested stakeholders by observing modern techniques and technologies in all partner countries as well as wider thus discovering



The idea behind the ALTERENERGY project is to focus on small communities with less than 10,000 inhabitants, which are the most spread modality of human settlement in the Adriatic region, for the purpose of a more efficient sustainable model implementation, good environmental integration and easier population inclusion into the very issue of sustainable energy.

Ivanka Lamot and Aleksandar Major  
PROJECT COORDINATORS

specific problems and limitations in target areas. This is why the development of a common knowledge base at the partnership level in the project of the most efficient technologies for energy efficiency and renewable energy sources is one of the priorities resulting in development of **a joint model of support to local communities in their energy planning and management activities** (proposed measures, technical guidelines, financial schemes etc.)

Further activities foresee in-depth analysis of the entire energy situation within selected environments and development of an integrated energy sustainability plan for each environment through a process including the local community and relevant interest groups. Feasibility studies will test sustainability of individual investments focused on savings and/or energy production from RES which will serve as a basis for carrying out a certain number of demonstration activities as an example of a practice applicable across the Adriatic area.

Project partners include: Region of Istria, Split-Dalmatia Region, Primorje-Gorski Kotar Region, DUNEA – Regional Development Agency of Dubrovnik-Neretva Region (Croatia), Regions of Puglia, Abruzzo, Emilia-Romagna, Friuli-Venezia Giulia, Marche and Molise, Veneto Agricoltura – Regional Agency for Agriculture, Forestry and Agroindustry (Italy), GOLEA – Goriška Local Energy Agency (Slovenia), Ministry of Foreign Affairs and Economic Relations (BIH), Ministry of Energy, Development and Environmental Protection (Serbia), Municipality of Kotor (Montenegro), Ministry of Economy, Trade and Energy (Albania), Region of Epirus and CRES – National RES Centre (Greece).

## Project results

- » upgrading joint knowledge bases (available technologies and solutions, good practices, regulatory and political frameworks)
- » joint models of energy management and financial frameworks suitable for smaller communities along the Adriatic region
- » increased information volume available to citizens and local entrepreneurs regarding energy efficiency advantages and possibilities
- » improved possibilities of local communities regarding energy efficiency and energy production project planning, implementation and management
- » development of sustainable energy action plans in target communities along with appropriate feasibility studies
- » use of good practice (know-how) in developing a sustainable energy action plan in small communities
- » increased support to SMEs operating within the energy sector

# 16 LEGEND

**TOPIC/FIELD COVERED BY THE PROJECT**  
renewable energy sources: geothermal energy

**PROJECT TITLE**  
Low Enthalpy Geothermal Energy  
Demonstration Cases  
for Energy Efficient Building in Adriatic Area

**PROJECT ACRONYM**  
LEGEND

**SECTOR**  
energy

**SOURCE OF FUNDING (PROGRAMME)**  
the 2007 – 2013 IPA Adriatic  
Cross-Border Cooperation Programme

**BENEFICIARY IN ISTRIA**  
Istrian Regional Energy Agency d.o.o. (IRENA)

**PROJECT BUDGET**  
TOTAL BUDGET: EUR 2,928,775.27  
BUDGET FOR ISTRIAN BENEFICIARY: EUR 270,899.89

**DURATION**  
October 2012 – December 2014

[www.legend-geothermalenergy.eu](http://www.legend-geothermalenergy.eu)



## LEGEND

LOW ENTHALPY GEOTHERMAL ENERGY DEMONSTRATION

### Why LEGEND?

LEGEND is the biggest campaign of geothermal energy investment ever launched in the Adriatic regions focused on promoting the use of the GCHP technology and its impact on the environment and energy efficiency. The exchange of knowledge with the Balkan countries, replacement of energy fuel in public buildings designated for the pilot-plant installation and strong marketing strategy should diversely raise awareness of the geothermal energy potential and **focus technological progress and development of the green market by encouraging public and private investments.**

### Geothermal heat pump pilot investment in Labin

**The geothermal heat pump pilot investment represents a key promotional tool of the LEGEND project. IRENA carried out this investment within a new nursery building of the Pjerina Verbanac kindergarten in Labin.** This is the only newly built investment carried out as part of the LEGEND project. In light of this fact, IRENA was completely free in designing its optimal system for utilizing advantages of geothermal heat pumps in the best way possible.

The installation process commenced in July 2013 by drilling exploratory holes and ended by commissioning the system in March 2014. It consists of the floor heating system, wall heating/cooling, ceiling heating/cooling (fan convectors) and the ventilation system with installed heat recovery ventilator. Low temperature surface heating elements were chosen to ensure maximum system basis efficiency, 22 kW geothermal heat pumps which takes heat energy required for 350 m<sup>2</sup> surfaced building heating/cooling from three 100 m deep holes drilled in exceptionally compact lime. Thermal capacity of each hole is 5.4 kW. Following a month long testing including the 24 hour maximum load system operation and drill temperature not falling below -2°C, all expectations were met, thus rightly considering this project an example of a quality and efficient use of renewable energy sources.

The primary objective of the LEGEND project is to explain the idea of the all-present geothermal energy to local population, businessmen and local and regional administration. Current experiences regarding the geothermal energy use in the Region of Istria are connected to isolated and publicly mostly unknown cases (apart from the Health Resort Istarske Toplice). For example, Punta Verudela Resort has been using sea-stored energy for 25 years. For this very reason the geothermal potential analysis of the Region of Istria has been launched.

Valter Poropat  
DIRECTOR OF ISTRIAN REGIONAL ENERGY AGENCY (IRENA)



## Education cycle on the geothermal energy exploitation potential

In April 2014, IRENA and the Faculty of Mining, Geology and Petroleum Engineering launched a comprehensive education cycle for Mate Blažina Secondary Technical School pupils from Labin. Following an introductory lecture and presenting basic principles of geothermal energy use and geothermal heat pump operation, pupils started building a geothermal heat exchanger – energy baskets laid in different soil types of the Region of Istria.

Having been laid, pupils aided by professors and students of the Faculty of Mining, Geology and Petroleum Engineering measured heat characteristics (thermal response testing) of each used material and supervised by an expert fitter, connected energy baskets into a functional exchanger field. Lectures and practical work were envisaged as a simple demo model of the heat transmission principle as well as training in basic installation skills – pressure tests, pipe connection etc.

Project partner include: IRENA, DUNEA – Regional Development Agency of Dubrovnik-Neretva Region (Croatia), Province of Ferrara, Regions of Emilia-Romagna, Veneto and Puglia and Province of Teramo (Italy), Geological Survey of Slovenia (Slovenia), Local Development Initiative (LIR Evolucija) (BIH), Municipality of Shkodra (Albania), Regional Economic Development Agency of Šumadija and Pomoravlje (Serbia), Municipality of Danilovgrad and Green Building Council of Montenegro (Montenegro).

## Project results

- » promotion of energy efficiency and low enthalpy geothermal energy
- » geothermal heat pumps demo cases
- » increasing a level of available information regarding possibilities of geothermal energy use
- » demonstration of technical, economic and ecologically justified investments in geothermal heat pumps systems
- » contribution to removal of normative barriers regarding this investment type and boosting development of long-term investment strategies focused on massive usage of such technology
- » presentation of advantages of using geothermal heat pumps to all potential market participants
- » adoption of a political and technical memo and guidelines for better understanding of geothermal heat pump advantages and strengths

# 17 EA SEA-WAY

**TOPIC/FIELD COVERED BY THE PROJECT**  
promotion and joint sustainable transport service models for the purpose of improving Adriatic connections

**PROJECT TITLE**  
European Adriatic Sea-Way

**PROJECT ACRONYM**  
EA SEA-WAY

**SECTOR**  
port infrastructure

**SOURCE OF FUNDING (PROGRAMME)**  
the 2007 – 2013 IPA Adriatic Cross-Border Cooperation Programme

**BENEFICIARY IN ISTRIA**  
Region of Istria

**PROJECT BUDGET**  
TOTAL BUDGET: EUR 6,657,204.68  
BUDGET FOR ISTRIAN BENEFICIARY: EUR 467,862.56

**DURATION**  
September 2013 – February 2016

[www.easeaway.eu](http://www.easeaway.eu)

This project aims to resolve the issues of unbalanced infrastructural development and insufficient maritime line development as well as a low service quality level for both passengers and tourists. **The focus is on improving the insufficient use of maritime transport potential and an inappropriate public transport network by rehabilitating the existing port facilities and constructing new ones** (jetty, operational coast, roads) while the port modernization wishes to build capacity as well as passenger and cargo transport safety.

The general objective of this project is to improve **the accessibility and the mobility of passengers** across the Adriatic area and its hinterland, through the development of new cross-border, sustainable and integrated **transport** services and the improvement of physical infrastructures related to those new services.



The EA SEA-WAY project focuses on strengthening the Adriatic cross-border connection, **establishing new fast lines across the Adriatic** and improving port integration as well as the transport network with the hinterland. The project will upgrade port infrastructure to balance the Adriatic port system, which will increase the quality of passenger services in port areas and availability of infrastructure, transport services and regional and cross-border solution data. The project wishes to stimulate transport of passengers by sea and other transportation means connected to the port system and test a new governance model in light of the Adriatic Ionian Macroregion.

The Region of Istria will be an active participant through its cross-border and regional activities foreseen by the project. Its interests, in line with the project objectives, will be focused on infrastructure implementation and provision of cruising services as well as on developing maritime connections within the Adriatic (the existing and the new ones).

The Region of Istria will use this project for further development and modernization of physical infrastructure of its regional ports important in the cruising sector – Rovinj and Pula.

Project partners are the following: Region of Istria, Dubrovnik-Neretva Region, Split Port Authority, Primorje-Gorski Kotar Region (Croatia), Levante Port Authority, Ancona Port Authority, *Sistemi Territoriali SPA*, Region of Molise, Region of Abruzzo, In-formest, Region of Friuli-Venezia Giulia, Province of Ravenna (Italy), University of Ljubljana (Slovenia), University of Sarajevo (BIH), University of Belgrade (Serbia), Bar Port Authority A.D. (Montenegro), TEULEDA, Ministry of Public Works and Transport (Albania) and ERFC – European Regional Framework for Cooperation and Igoumenitsa Port Authority (Greece).



Pursuant to the Adriatic Ionian Macroregion strategy priorities, which adoption is expected in the second half 2014, the EA SEA-WAY project (Europe Adriatic SEA-WAY) is focused on improving the development of maritime passenger transport across the Adriatic and connection of coastal areas of partnership regions with their hinterland by constructing new and modernizing the existing port infrastructure as well as by developing new cross-border integrated transport services based on adopting joint strategic documents, action plans and sustainable management models.

Sanja Labinjan  
PROJECT COORDINATOR



## Project results

- » fostering passenger sea transport and other collective transport means connected to the port system
- » testing new governance models in light of the forthcoming Adriatic Ionian strategy
- » increasing passenger transport across the Adriatic basin
- » better integration of the Adriatic port system with hinterland, airports, railway stations and main tourist destinations aimed at public transport service sustainability
- » upgrading passenger services in the Adriatic area
- » easier, more efficient and sustainable passenger mobility across the Adriatic basin and between Adriatic countries
- » changing passenger behaviour for the purpose of achieving sustainable means of transportation

# 18 METRIS PLUS

**TOPIC/FIELD COVERED BY THE PROJECT**

research and development  
of potential eco-innovations  
in waste water treatment systems

**PROJECT TITLE**

Boosting Research and Innovation Potential  
of the Adriatic Cross-Border Area  
in a Joint Research Initiative  
led by Metris Research Centre

**PROJECT ACRONYM**

METRIS PLUS

**SECTOR**

research and development

**SOURCE OF FUNDING (PROGRAMME)**

the 2007 – 2013 IPA Adriatic  
Cross-Border Cooperation Programme

**BENEFICIARIES IN ISTRIA**

Region of Istria,  
Istrian Development Agency d.o.o. (IDA)

**PROJECT BUDGET**

TOTAL BUDGET: EUR 1,446,438.75  
BUDGET FOR ISTRIAN BENEFICIARIES: EUR 909,749.00

**DURATION**

March 2011 – August 2014

[www.metrisplus.com](http://www.metrisplus.com)



The project objective is to increase research and innovation capacities of the Adriatic cross-border area by joint research projects and institutional cooperation in public, private, academic and research sectors.

The specific project objective is to increase scientific, technological and research cross-border capacities in eco-innovations and to support initiatives, which develop eco-innovative technologies in wastewater treatment systems.

The project consisted of numerous analyses and studying practical examples of current technologies and devices in wastewater treatment systems used as eco-filters in all the regions included in the partnership with an aim of summarizing joint issues affecting the entire Adriatic area. Based on the data collected, part-





# METRIS PLUS



“  
The pilot-treatment plant resulting from this project ensures water treatment higher quality in smaller, dislocated areas as well as further research and development in environmental protection.

Tea Gobo  
PROJECT COORDINATOR

ners set strategic goals in the area of the research i.e. eco-innovations of currently used technologies and devices.

The joint **pilot-project suggested by the project was focused on improving technologies in small wastewater treatment plants by creating an eco-innovative concept and a separate wastewater treatment prototype made from metal parts.** The prototype was tested in the laboratory and on the site.

Partners: Istrian Development Agency, Region of Istria (Croatia), SVIM – Regional Development Agency of the Region of Marche (Italy), UIP – University Development Centre and Incubator of Primorska (Slovenia), SERDA – Sarajevo Regional Development Agency (BIH), ALMA MONS – Regional SMEs Development Agency, Novi Sad (Serbia).



## Project results

- » development of five studies in cooperation with project partners analysing conditions in five cross-border regions in terms of wastewater processing and eco-innovations to coordinate them and deliver final analysis result
- » forming a cross-border research and development expert team with prepared pilot activity implementation methodology
- » equipping the IDA METRIS Research Centre with highly sophisticated equipment aimed at a more efficient implementation of project activities in studying eco-innovations in urban wastewater treatment systems
- » coordination of the IDA METRIS research and development team and the cross-border team of foreign experts in charge of the pilot activity implementation – preparation and construction of the pilot wastewater treatment facility as well as test installation and monitoring in the Stupice autocamp in Premantura
- » designing the web site containing project information and a promotional DVD project as well as other promotional materials distributed during the final project conference in June 2014

# 19 CLUSTER CLUB

**TOPIC/FIELD COVERED BY THE PROJECT**  
research and innovations

**PROJECT TITLE**  
Boosting Clusters in the Adriatic  
Aimed at Economy Development

**PROJECT ACRONYM**  
CLUSTER CLUB

**SECTOR**  
entrepreneurial infrastructure

**SOURCE OF FUNDING (PROGRAMME)**  
the 2007 – 2013 IPA Adriatic  
Cross-Border Cooperation Programme

**BENEFICIARY IN ISTRIA**  
Istrian Development Agency d.o.o. (IDA)

**PROJECT BUDGET**  
TOTAL BUDGET: EUR 2,819,001.71  
BUDGET FOR ISTRIAN BENEFICIARY: EUR 255,800.00

**DURATION**  
March 2011 – March 2014



The main project objective is to accelerate and strengthen the cluster system and to ensure the development and establishment of new programme-related cluster initiatives including public administration and scientific institutions. The objective also includes stronger cooperation and innovation potential among countries by means of organized **B2B meetings at international nautical trade fairs in Pula, Venice and Ancona.**

The following pilot projects have been carried out: the project of constructing and renovating the traditional *trabaccolo* sail boat owned by the leading partner the Association of Chambers of Commerce of Veneto Region for the purpose of promoting the project and establishing cooperation between Adriatic countries, the pilot project of a mini marina in Belgrade, all project documentation was financed by the partners through the project, and the pilot project of constructing



# CLUSTER CLUB

The establishment and equipping of the Incubator is a new impulse for start-up entrepreneurs. During a critical period of a business endeavour launch, start-up entrepreneurs require funds, knowledge and experience, which can be supplemented, in its major part, by an entrepreneurial incubator. We can describe our example as a successful one in light of our Incubator's filled capacities six months from its operational start.

Edo Cetina  
PROJECT COORDINATOR



the **Incubator in Pula**. The IDA renovated the building as part of the project and established the new Incubator achieving very good operating results in its first business year i.e. **all available premises were leased to new innovation companies with regular business operations.**

Partners: Istrian Development Agency, Croatian Chamber of Commerce (Croatia), Association of Chambers of Commerce of Veneto Region, Chamber of Commerce of Venice, Chamber of Commerce of Pordenone, Chamber of Commerce of Ancona, Chamber of Commerce of Chieti, Chamber of Commerce of Campobasso, Chamber of Commerce of Brindisi (Italy), Municipality of Igoumenitsa (Greece), Chamber of Commerce of Belgrade, Chamber of Commerce of Leskovac, ALMA MONS – Regional SMEs Development Agency, Novi Sad (Serbia), Chamber of Commerce of Tirana (Albania), REZ – Regional Development Agency for Central BIH (BIH).

## Project results

- » **strengthening the cluster system and creating the programme-related cluster base**
- » **conduct of pilot projects:**
  - » the project of the construction and renovation of the main partner's traditional *trabaccolo* sail boat with an aim of project promotion and cooperation among Adriatic countries
  - » the pilot project of a mini marina in Belgrade which project documentation was financed by the partners through the project
  - » the pilot project of constructing the Incubator in Pula
- » **organization of B2B meetings at nautical fairs**
- » **strengthening a cooperation and innovation potential among programme user countries**

# 20 SEED



Speeding Every European Digital

**TOPIC/FIELD COVERED BY THE PROJECT**  
e-service and digital public administration

**PROJECT TITLE**  
Speeding Every  
European Digital

**PROJECT ACRONYM**  
SEED

**SECTOR**  
IT and communication technologies

**SOURCE OF FUNDING (PROGRAMME)**  
Information and Communication Technologies Policy  
Support Programme (PSP ICT)  
within the Competitiveness  
and Innovation Programme (CIP) framework

**BENEFICIARY IN ISTRIA**  
Region of Istria

**PROJECT BUDGET**  
TOTAL BUDGET: EUR 5,120,000.00  
BUDGET FOR ISTRIAN BENEFICIARY: EUR 273,670.00

**DURATION**  
January 2012 – June 2014

[www.seed-project.eu](http://www.seed-project.eu)



The SEED project was conducted by the Administrative Department for International Cooperation and European Affairs via its representative office in Brussels.

The project main objective is to boost the use of **e-services by all regional stakeholders**, development and promotion of an efficient and innovative tool to simplify interaction between administration and citizens. The focus was placed on the possibility of **active citizen participation in the process of European integration and project funding by local, regional and European funds**. SEED was also intended for enhancing public administration transparency and proactive communication with citizens. The SEED system gathers information from online sites, public bodies and media e-service and displays it on screens and information points located strategically throughout Istria as well as worldwide as the system is also used for displaying and sending information from the Brussels representative office.

The SEED project applications help citizens by providing them with a number of necessary information available to them in the places of their everyday activities (waiting rooms, libraries, market...).

**Seven interactive screens were set up across the Region of Istria i.e. in Pula, Pazin and Rovinj.** In Pula, the screens were set up in the City Library, the Reading Room of the Pensioners' Club, the Juraj Dobrila University, the market building and the General Hospital. In Pazin, the screen was set up in the Health Care Centre and in Rovinj on the premises of the Italian Community. SEED also serves as a dissemination support to all international and European projects conducted in the Region of Istria. Thanks to the project, the web site of the Administrative Department of International Cooperation and European Affairs [www.istra-europa.eu](http://www.istra-europa.eu) has been upgraded as well as the regional project base. Moreover, SEED has enabled a partial cost coverage as well as staffing of the Brussels Office. Citizens can use SEED by touch sensitive screen interactions, by interactive devices as well as by mobile i.e. smart phones as currently the most used means of communication. Every computer with online access can become a part of the SEED project information system. Furthermore, it can be used as a sort of a screensaver, which after a certain period of a computers' sleep mode starts displaying selected news and notifications.

Partners: Region of Istria, City of Rijeka (Croatia), Investigación y Desarrollo Informático, EIKON, S.L., Ajuntament de Quart de Poblet (Spain), Balkan Services, Municipality of Varna (Bulgaria), Interfusion Services Limited, Municipality of Pegeia (Cyprus), Regional Administration Pilsen (Czech Republic), Municipality of Timisoara, Institute-Austria Timisoara (Romania), Ventspils Digital Centre (Latvia).



The purpose of SEED is to strengthen public administration transparency and establish proactive communication with citizens. By means of its innovative technology, SEED ensures information dissemination on initiatives launched by public bodies and possibilities of their interaction on the local, regional and European levels.

Dino Babić  
PROJECT COORDINATOR



## Project results

- » provision of an innovative instrument for marketing own activities, news, events in public bodies and administration as well as raising citizens' awareness of the e-service use
- » development and promotion of an efficient and innovative communication tool to strengthen transparency and stimulate proactive and bidirectional communication between public administration and citizens
- » provision of active participation of citizens in the process of European integration and providing information on European possibilities and initiatives (programmes, competitions, adverts, projects....)
- » improvement of a regional project base and the web site of the Administrative Department for International Cooperation and European Affairs [www.istra-europa.eu](http://www.istra-europa.eu)
- » promotion of the Istrian Region values in the representative office in Brussels and partial covering of its costs



# AdriGov

ADRIATIC GOVERNANCE OPERATIONAL PLAN

The project is carried out by the Region of Istria in cooperation with its partners:

Region of Molise (leading partner)

Region of Puglia

Region of Marche

Region of Veneto

Region of Abruzzo

Region of Emilia-Romagna

Informest

DUNEA - the Regional Development Agency of Dubrovnik-Neretva Region

Municipality of Kotor

Region of Epirus

Region of Shkodra

Hercegovina - Neretva Canton

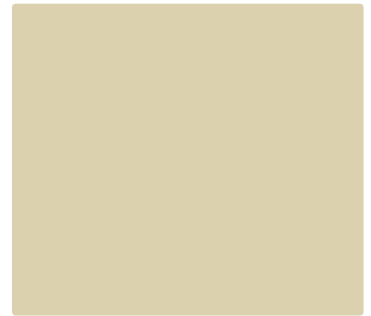
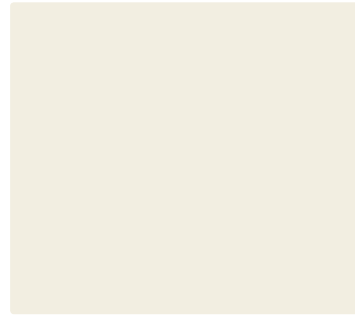


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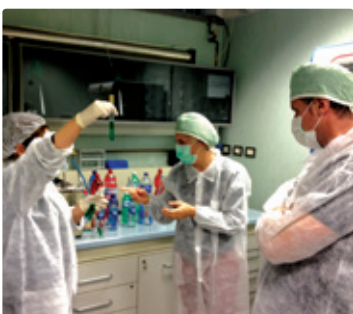
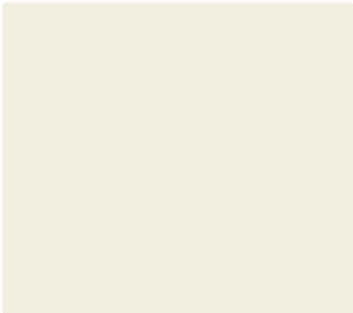


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The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms.

The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.

