

Synthetic presentation of the Istrian Cultural Strategy

- ▶ supporting institutional and extra-institutional artistic production
- ▶ valorization of culture
- ▶ networking
- ▶ institutionalization

THEME AREA networking

OBJECTIVES

1. Networking of institutions and associations in culture
2. Development of the Istrian cultural information service
3. Development of inter-sector and international cooperation - cooperation between cultural and other sectors (education and science, tourism, building trade, etc.)

TASKS

- 1.1. In cooperation with municipalities and towns, creating a program-based county network of institutions
- 1.2. In cooperation with municipalities and towns, creating a unique data base in libraries, uniting library holdings and using compatible software in all Istrian libraries
- 1.3. In cooperation with municipalities and towns, establishing cooperation among Istrian museums (and other institutions such as galleries, libraries, archives, etc.) in research, exhibition and publishing activities, as well as the development of new services
- 1.4. Supporting the creation of platforms, networks and other forms of associations in culture and artistic organizations
- 1.5. Promoting cooperation with the Archaeological Museum of Istria, State Archives in Pazin and other state institutions in all activities focusing on research, valorization and presentation of the cultural heritage of Istria
- 1.6. Introducing a bookmobile service in Istria County
- 1.7. In cooperation with municipalities and towns, building a central depository library for Istria
- 1.8. Supporting the creation of platforms, networks and other forms of associations in culture and artistic organizations
- 1.9. Promoting cooperation with the Archaeological Museum of Istria, State Archives in Pazin and other state institutions in all activities focusing on research, valorization and presentation of the cultural heritage of Istria
- 1.10. In cooperation with municipalities and towns, supporting the specialization of town galleries (into galleries of contemporary art or other profile galleries)
- 1.11. Supporting the founding of a theater company of the Istrian National Theater
- 1.12. Inviting tenders for institutionalized support to organizations in the field of new media culture
- 1.13. Founding a Center for Intangible Culture at the Ethnographic Museum of Istria
- 1.14. Supporting the creation of the collection of the Museum of Contemporary Art of Istria
- 1.15. Supporting the development of staff in the Museum of Contemporary Art of Istria and the development of research and production work
- 1.16. Opening a residence center for writers and other artists – *Hiža od besid* in Pazin
- 1.17. Founding the Museum of Script/Glagolitic Museum
- 1.18. In cooperation with the University of Pula and the City of Pula, supporting the work of the Center for Music

IMPLEMENTATION

- 1.1. Istria County and Pula Film Festival
- 1.2. Istria County
- 1.3. Historical Museum of Istria
2. Istria County
- 3.1. - 3.4. Istrian Cultural Agency
- 3.5. - 3.6. Istria County

EXPECTED RESULTS

1. Establishing continued cooperation among Istrian cultural institutions in developing joint projects, exchange of contents and joint promotion of certain activities
2. Functional web information service with access to specialized data bases
3. Reinforced inter-sector cooperation and international cooperation

INDICATORS

- 1.A Increased cooperation in the exchange of contents (exhibitions, film and theater performances), number of realized joint projects and their services
- 1.B Percentage of the number of titles in the system of joint Istrian library holdings, quality of service (time needed for searching, reserving and obtaining books by the end user)
- 2.A Number of created data bases, percentage of covered area
- 2.B Up-to-datedness of web service (frequency of daily change), quality of service (possibilities of data base internal search), number of web service visits
- 3.A Percentage increase of sponsor funding in the budget of events and projects of the Istrian Package, as well as the increase of media coverage of the Istrian Package events and projects (through the number of reports, articles, interviews)

THEME AREA institutionalization

OBJECTIVES

1. Adjusting to professional standards in library, theater, gallery and museum activities
2. Development of institutional support to new media culture
3. Development of institutional support in activities related to intangible culture, literature, music and visual arts.

TASKS

- 1.1. In cooperation with municipalities and towns, financially supporting the creation of new services in libraries and new job posts accordingly
- 1.2. In cooperation with municipalities and towns, financially supporting the opening of new premises necessary for library activities
- 1.3. In cooperation with municipalities and towns, building a central depository library for Istria
- 1.4. In cooperation with municipalities and towns, increase funding necessary for the purchase of books for school and public libraries
- 1.5. Supporting the work of the University library relating to care for specialized libraries
- 1.6. Construction of a multi-purpose exhibition area intended for major theme, problematic, group and retrospective exhibitions (and determining the model of management)
- 1.7. In cooperation with municipalities and towns, building a unique depot for the preservation of museum holdings according to professional standards
- 1.8. In cooperation with municipalities and towns, supporting the founding of dislocated collections
- 1.9. The necessity of founding the Maritime Museum of Istria based on the collection of the Historical Museum of Istria, the Galerion collection from Novigrad and the holdings of other existing institutions
- 2.1. Creating a data base with information on all cultural actors, cultural events, international competitions and potential international partners
- 2.2. Creating a data base on the Istrian cultural heritage (monuments, archives, library and museum holdings, intangible culture)
- 2.3. Establishing a web information service offering information on current events, as well as access to various data bases (e.g. data base of Istrian monuments, cultural actors, etc.)
- 3.1. Founding a Center for Intangible Culture at the Ethnographic Museum of Istria
- 3.2. Supporting the creation of the collection of the Museum of Contemporary Art of Istria
- 3.3. Supporting the development of staff in the Museum of Contemporary Art of Istria and the development of research and production work
- 3.4. Opening a residence center for writers and other artists – *Hiža od besid* in Pazin
- 3.5. Founding the Museum of Script/Glagolitic Museum
- 3.6. In cooperation with the University of Pula and the City of Pula, supporting the work of the Center for Music

IMPLEMENTATION

- 1.1. - 1.7. Istria County
- 1.8. Museum of Contemporary Art of Istria
2. Foundation for Encouraging Partnership and Civil Society
- 3.1. Ethnographic Museum of Istria
- 3.2. - 3.3. Museum of Contemporary Art of Istria
- 3.4. - 3.5. Istria County
- 3.6. University of Pula

INDICATORS

- 1.A Number of new services in libraries, newly opened job posts and the newly built premises for library activities
- 1.B Number of purchased books for school and public libraries
- 1.C Level of construction of the central depository library for Istria
- 1.D Level of construction of the multi-purpose exhibition area, quality of management model of this area (level of satisfaction of the professional public, level of satisfaction of the interested public)
- 1.E Level of construction of the common depot for museum holdings
- 1.F Number of founded dislocated museum collections
- 1.G Level of specialization of the town galleries (according to the analysis of annual programs)
- 1.H Number of projects valorizing the Istrian maritime heritage
- 1.I Number of newly opened job posts in the Istrian National Theater for professional staff
- 2.A Number of allocated institutionalized incentives (and their overall amount) in the field of new media culture
- 3.A Center for Intangible Heritage – number of published research papers, stored documents (including audio and video material) and number of organized professional conferences
- 3.B The state of the holdings of the Museum of Contemporary Art of Istria (independent professional evaluation of the holdings), number of art works made in the production of the Museum of Contemporary Art of Istria, number of published professional and research papers by the staff of the Museum of Contemporary Art in Istria
- 3.C Number of organized concerts (and venues) of the Symphony and Accordion Orchestras
- 3.D Number of guest visits of writers and other artists in the House of Writers
- 3.E State of the holdings of the Museum of Script/Glagolitic Museum (independent professional evaluation)

EXPECTED RESULTS

1. Coordination of library, gallery and museum work in accordance with professional standards (international conventions, national legislature)
2. Stability of organizations in the field of new media culture
3. Increased scope of work, as well as its diversification in the field of intangible heritage, music and visual arts

THEME AREA

supporting institutional and extra-institutional artistic production

OBJECTIVES

1. Development of production conditions in literature and publishing, music, drama and dance theater, cinematography and visual arts, and new media culture
2. Development of audience, critical reflection and understanding of artistic work

TASKS

- 1.1. Supporting the development of human resources in drama and dance theater, literature, cinematography and visual arts through a system of scholarships
- 1.2. In cooperation with municipalities and towns, encouraging investment in infrastructure (space and equipment), such as: opening work spaces for visual artists and musicians, purchasing mobile stage and seating area for theater and music festivals, equipment for the development of film services, and the equipment and space of non-profit clubs

- 1.3. Supporting festival productions developing in cooperation with the local artistic community

- 2.1. Initiating media projects (in print and electronic media) that will offer news reports on the most important cultural events, problem-oriented texts and art criticism

- 1.4. Supporting the development of independent centers of production and promotion of artistic projects

- 1.5. Supporting the appearance of artists at relevant international events

- 2.2. Improving communication between organizers of cultural activities and media

- 2.3. In cooperation with municipalities and towns, developing a model of motivating and encouraging school teachers to introduce school children to cultural and artistic programs (visiting the cinema, theater, exhibitions, etc.)

- 2.4. Supporting marketing activities in culture intended for school children and students

- 2.5. Supporting the organization of public debates, workshops and other activities intended for a deeper understanding of cultural activities (art, architecture and urban planning, media, etc.)

IMPLEMENTATION

- 1.1. - 1.2. Istria County, Museum of Contemporary Art of Istria, Pula Film Festival, Istrian National Theater, Istrian branch of the Croatian Writers' Association
- 1.3. - 1.4. Istria County
- 1.5. - 1.6. Museum of Contemporary Art of Istria
- 1.7. - 1.9. Istria County
2. Istria County

INDICATORS

- 1.A Increase in the number of dance and drama theater productions in Istria (including the so-called festival productions), number of awarded performances, number of performances chosen to participate at relevant national and international festivals
- 1.B Increase in the number of film workers in Istria and the diversification of services in the field of cinematography, number of realized film productions in Istria, number of Istrian film workers participating in film activities in Croatia and abroad
- 1.C Increase in the number of studios, exhibitions of contemporary visual artists and purchase of their works
- 1.D Increase in the number of work spaces for musicians, increase in the number of musical instruments and equipment for musicians
- 1.E Establishing independent centers for the production and promotion of contemporary art
- 1.F Number of realized co-productions between institutional and extra-institutional culture
- 2.A Increase in the number of published (art) reviews
- 2.B Widely distributed publications specializing in culture
- 2.C Increase in the number of individual and organized visits of school children to exhibitions, cinema and theater performances

- 1.6. Supporting the presence of galleries at relevant international contemporary art fairs, and publishers at relevant international book fairs

- 1.7. In cooperation with municipalities and towns, initiating a system of purchasing works of visual artists through independent professional evaluating bodies and galleries as mediators

- 1.8. In cooperation with municipalities and towns, increase funding necessary for the purchase of books for school and public libraries

- 1.9. Supporting translations, from Croatian into Italian and Italian into Croatian, of works by Istrian authors

- 1.10. Supporting cooperation between institutional and extra-institutional culture (especially through co-productions)

EXPECTED RESULTS

1. Reinforced and high-quality artistic production
2. Developed art criticism and initiated media projects (e.g. publications, portals, etc.) specializing in culture
3. Increased interest of the public, especially school children and students for following artistic and cultural programs

THEME AREA

valorization of culture

OBJECTIVES

1. Raising awareness about the values of cultural heritage and culture
2. Increasing the visibility of contemporary artistic creation and the work of cultural workers
3. Increasing the level of autonomy of the cultural system

TASKS

- 1.1. Supporting the presentation of cultural heritage by means of complex exhibitions (and accompanying educational programs) in the country and abroad, as well as special publishing projects (monographs, theme editions, catalogues)

- 1.2. Supporting exhibitions on architecture

- 1.3. Determining publishing priorities (so-called major editions) at the County level and directing human and financial resources to the realization of these priorities

- 1.4. Determining research priorities at the level of Istria County

- 1.5. Creating systems of incentives for users/owners of cultural assets and restorers, craftsmen and individuals possessing traditional and restoration skills and knowledge

- 1.6. Supporting the documentation and digitization of archives, library and museum holdings, as well as immovable cultural monuments

- 1.7. Supporting library holdings in regional collections and in languages of national minorities

- 1.8. Supporting programs intended for research, documenting, digitization, archiving and presentation of the work of Istrian artists (composers, writers, etc.)

- 1.9. Supporting programs intended for research, documenting, digitization, archiving and presentation of traditional knowledge and skills (traditional instruments, crafts, building, etc.)

- 1.10. Supporting programs dealing with and valorizing the Istrian identity and holding of the Istrian Convention on Culture based on Istria's identity.

IMPLEMENTATION

- 1.1.- 1.6. Istria County
- 1.7. University of Pula
- 1.8. Ethnographic Museum (Center for Intangible Culture)
- 1.9. - 1.12. Istria County
2. Istria County
3. Istria County

EXPECTED RESULTS

1. Raised awareness about the protection of cultural heritage in everyday life and preservation of knowledge and skills based on cultural heritage
2. Reinforced status of art (artists and other cultural workers) in society
3. Improved decision procedures in culture and increased participation of cultural workers in decision-making bodies